



# SEYCHELLES BROADCASTING CORPORATION

## Commissioning Rates

### SBC's Tariff Range for Procurement of Independently Produced Local TV and Radio Programmes

| <b>Genres:</b>                    | <b><u>TV Rates</u></b> | <b><u>Radio Rates</u></b> | <b><u>Notes</u></b> |
|-----------------------------------|------------------------|---------------------------|---------------------|
|                                   | SCR PER MINUTE         | SCR PER MINUTE            |                     |
| <b>Children</b>                   | 500 - 1250             | 100 - 300                 |                     |
| <b>Comedy</b>                     | 500 - 2500             | 125 - 500                 |                     |
| <b>Drama</b>                      | 1000 - 2500            | 150 - 500                 |                     |
| <b>Documentaries</b>              | 250 - 1500             | 75 - 375                  |                     |
| <b>Entertainment</b>              | 1000 - 1500            | 150 - 325                 |                     |
| <b>Fillers</b>                    | 500 - 700              | N/A                       |                     |
| <b>Learning</b>                   | 300 - 625              | 75 - 125                  |                     |
| <b>Local Theatre</b>              | 1000 - 2500            | 150 - 500                 |                     |
| <b>Magazines</b>                  | 250 - 1200             | 75 - 200                  |                     |
| <b>Musical Shows</b>              | 300 - 750              | 75 - 250                  |                     |
| <b>News &amp; Current Affairs</b> | 150 - 375              | 75 - 200                  | Per minute used     |
| <b>Sports</b>                     | 150 - 375              | 75 - 200                  | Per minute used     |
| <b>Talk shows</b>                 | 500 - 1500             | 100 - 300                 |                     |
| <b>Video Clips</b>                | 2000 - 5000            | N/A                       | Per video clip      |