



SEYCHELLES BROADCASTING CORPORATION

Press Release

SBC publishes schedule for Political Broadcasts during the Elections campaign period

The Seychelles Broadcasting Corporation (SBC) has published its schedule for Political Broadcasts which starts after the Nomination Days; and will end on Sunday 21st September.

Direct Access Political Broadcasts for the Presidential and the National Assembly Elections are in line with the Elections Act, which makes provision for the national broadcaster to provide equal airtime allocation to candidates nominated to contest the Presidential Election, and to registered political parties and candidates contesting the National Assembly elections.

The Political Broadcasts on SBC TV, Radio and multimedia platforms will comprise of programmes, campaign spots and adverts.

For the Presidential elections, each candidate will be allocated airtime for 4 programmes of 26 minutes. In view of the number of potential presidential candidates, the SBC has made provisions for these programmes to be broadcast over two days instead of one, as has been the case in the past. This will ensure that all programmes are broadcast at a reasonable time for the audience and are completed by midnight, especially on the last day of campaigning.

For the National Assembly elections, each Registered Party contesting the elections will have 2 programmes of 26 minutes to open and close their campaign. These will also be broadcast over two days.

And each National Assembly candidate will be entitled to one programme of 5 minutes.

All programmes will be broadcast in the order decided by a draw by the Electoral Commission, with the alphabetical order of districts preceding the order of draw for the National Assembly candidates' programmes.

In addition to the programmes, all candidates and parties will also have a quota of free campaign spots of 60 seconds and adverts of 30 seconds.

For this election, SBC has also introduced a quota of paid campaign spots to be made available through a booking system. This was a proposal from the Political Parties during a meeting with SBC at the beginning of the year, and which has since been discussed and agreed with the Electoral Commission.

All programmes, spots and adverts are to be produced by the parties or individuals and must meet the SBC standard audio-visual requirements.

The policy on Political Programmes, Spots and Adverts which includes the schedule of broadcasts for programmes can be viewed on the SBC website www.sbc.sc

SBC encourages all parties and candidates to produce their political programmes and spots early to be able adhere to all the submission dates.