



## SEYCHELLES BROADCASTING CORPORATION

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### Press Communiqué

#### SBC launches its Audience Survey 2025

The Seychelles Broadcasting Corporation (SBC) is inviting members of the public to take part in its Audience Survey 2025. The survey aims to gather the public's views on the SBC and its content, providing valuable insight into general perceptions of the Corporation's outputs and how effectively it is delivering on its mandate.

From Monday 1st December, members of the public can access the survey link through the following platforms:

- SBC Website: [www.sbc.sc](http://www.sbc.sc) (Public Documents section)
- SBC Facebook Page: [SBC – Seychelles Broadcasting Corporation](#)
- SBC WhatsApp Channel

The survey takes approximately 15 minutes to complete, and the closing date for participation is Sunday, 14 December 2025.

In addition to the online survey, some survey agents will be conducting face-to-face interviews with members of the public. The agents will be easily identifiable by their official SBC Survey Badge. This exercise will cover Mahé, Praslin, and La Digue.

The SBC welcomes the public's feedback and encourages everyone to take this opportunity to guide the Corporation in its continuous improvement efforts.

#### SBC i lans son "Audience Survey 2025"

Seychelles Broadcasting Corporation (SBC) pe envit manm piblik pour partisip dan son 'Audience Survey 2025'. Bi prensipal sa 'survey' se ranmas lopinyon piblik lo SBC ek son bann konteni, e pour donn en meyer apersi lo ki manner piblik i vwar performans ek livrezon manda sa korporasyon.

Apartir Lendi 1 Desanm, manm piblik pou kapab akse sa 'survey' atraver bann platform swivan:

- Sit web SBC: [www.sbc.sc](http://www.sbc.sc) (dan Public Documents)
- Paz Facebook SBC: [SBC – Seychelles Broadcasting Corporation](#)
- SBC WhatsApp Channel



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I pran a pepre 15 minit pour konplet 'survey', e dernyen dat pour partisipe se Dimans 14 Desanm 2025. Anplis sa 'online survey', serten azan, ki ou pou kapab idantifye par zot 'badge' 'SBC Survey 2025', pou fer entervyou fas-a-fas avek manm piblik. Sa aktivite pou kouver Mahé, Praslin ek La Digue pour de semenn.

SBC i akey fidbak piblik e ankouraz tou dimoun pou profit sa loportinite pou gid sa Korperasyon dan son bann zefor amelyorasyon kontinyel.