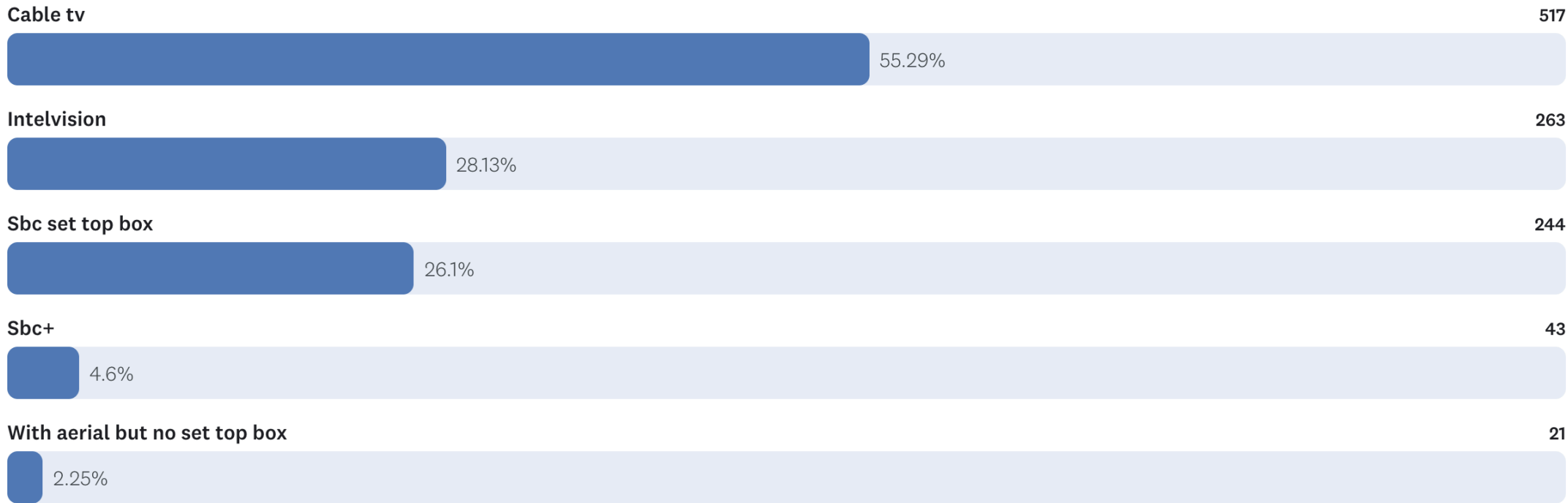


1. I watch SBC TV via (tick all applicable)



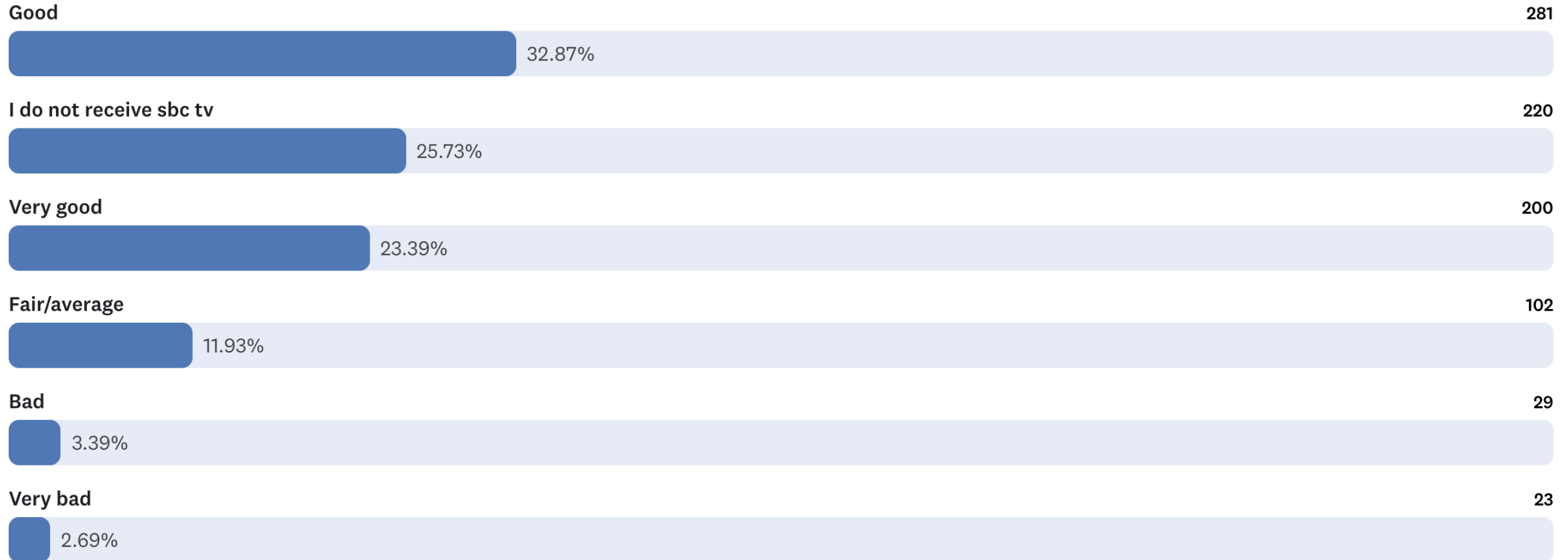
Answer count



2. The SBC DTT reception, (via aerial or set top box) in my home is



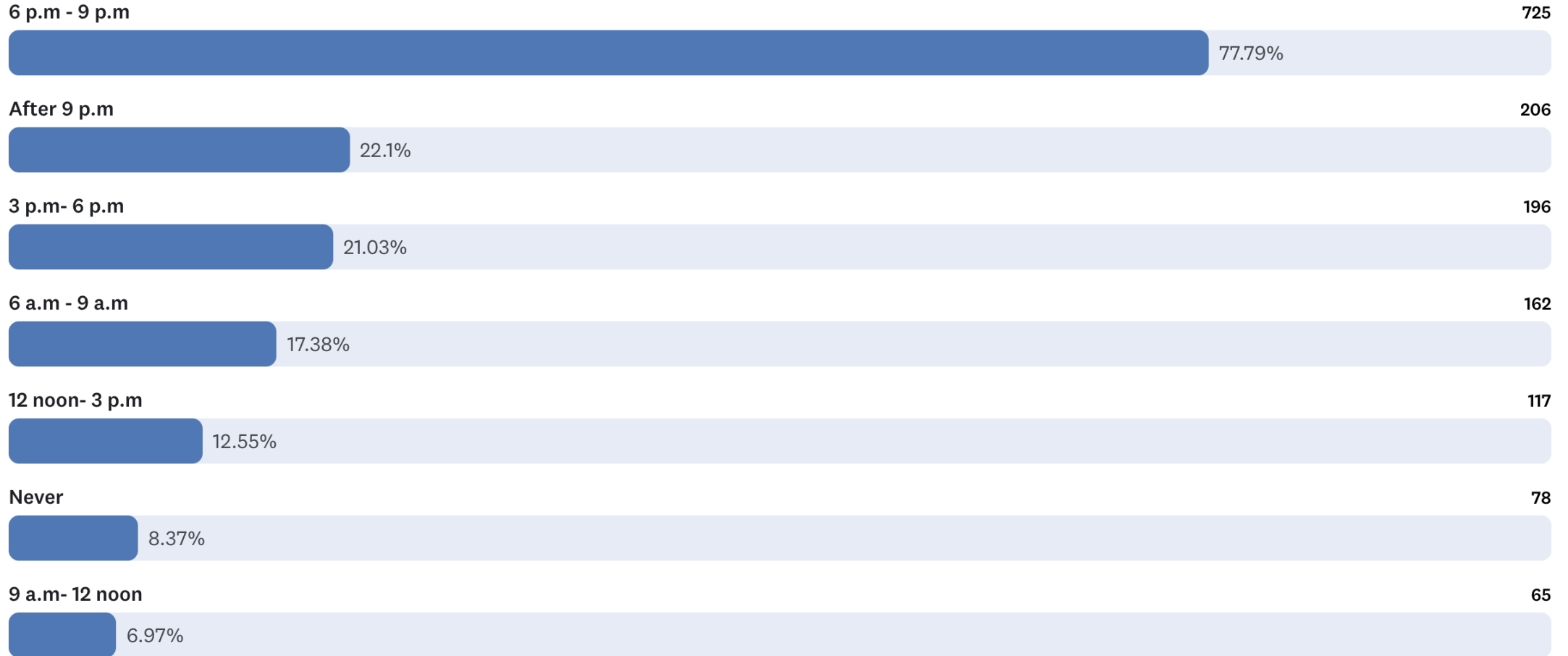
Answer count



3. I prefer to watch (time)SBC1 from



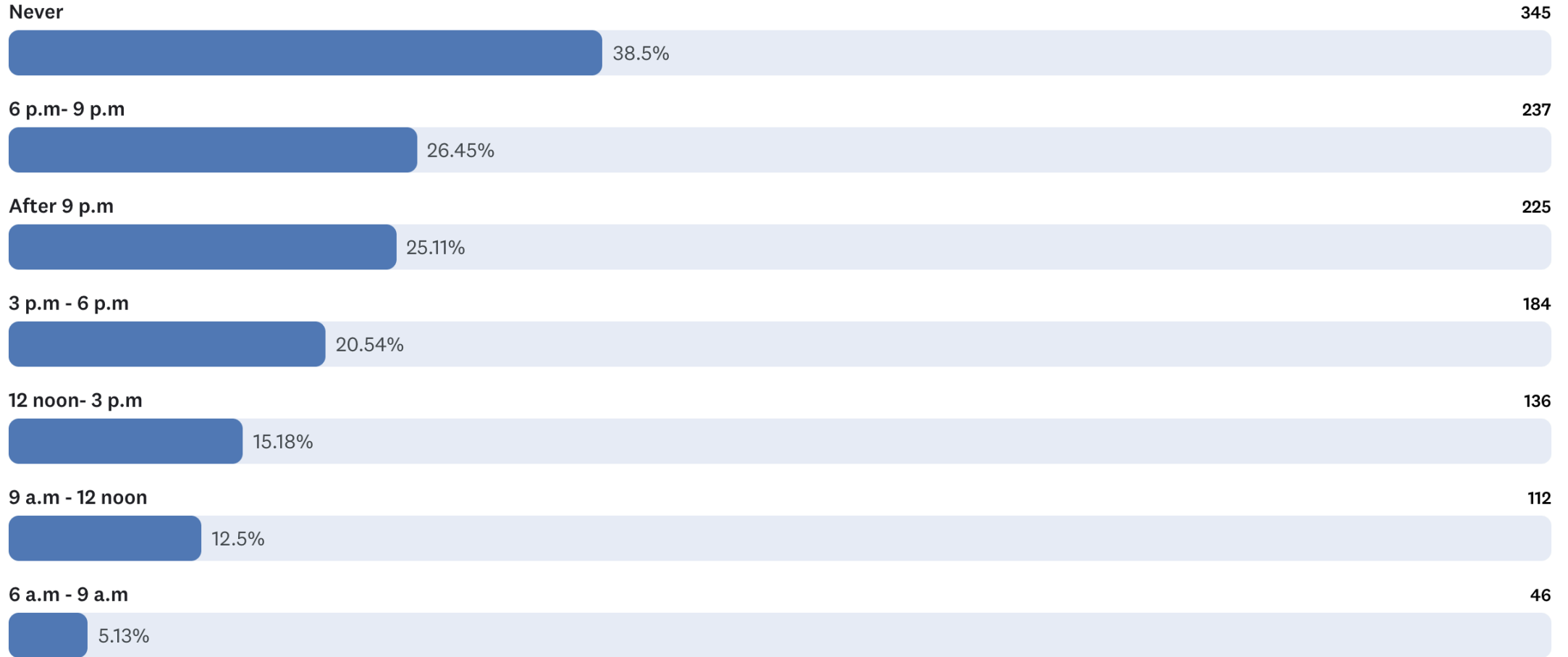
Answer count



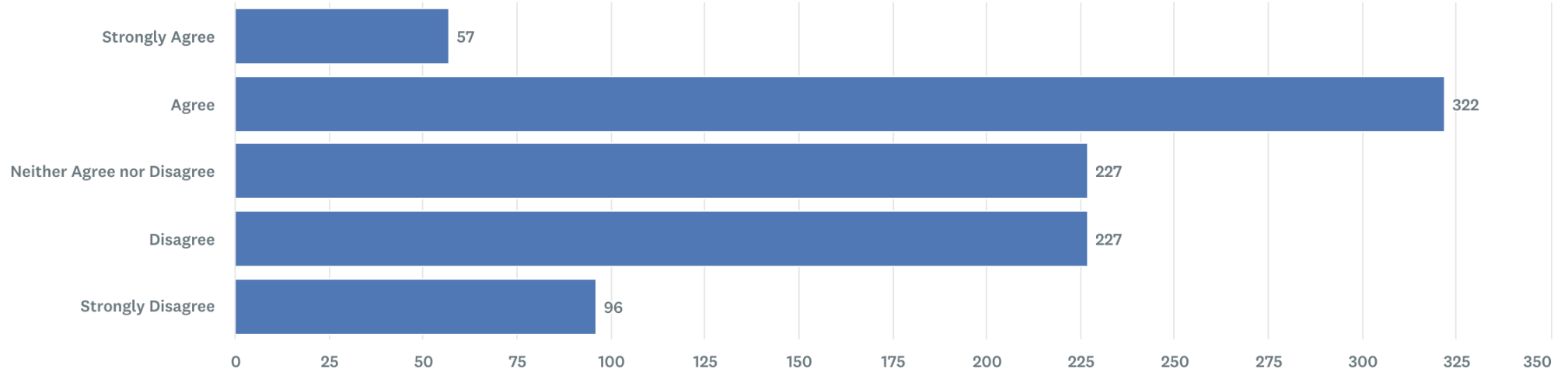
4. I prefer to watch (time)SBC2 from



Answer count

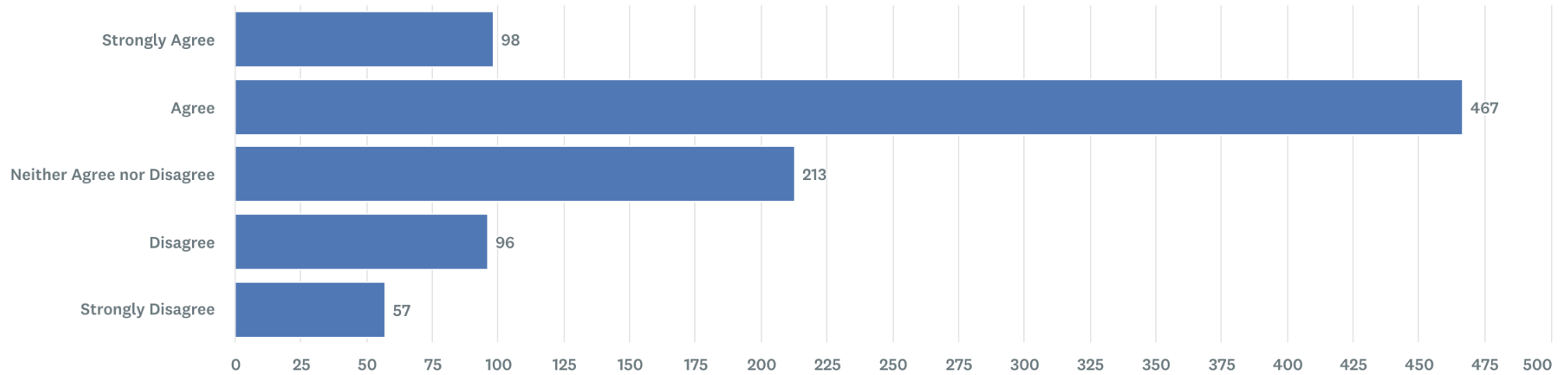


5a. I believe that SBC TV broadcasts enough Local Programmes



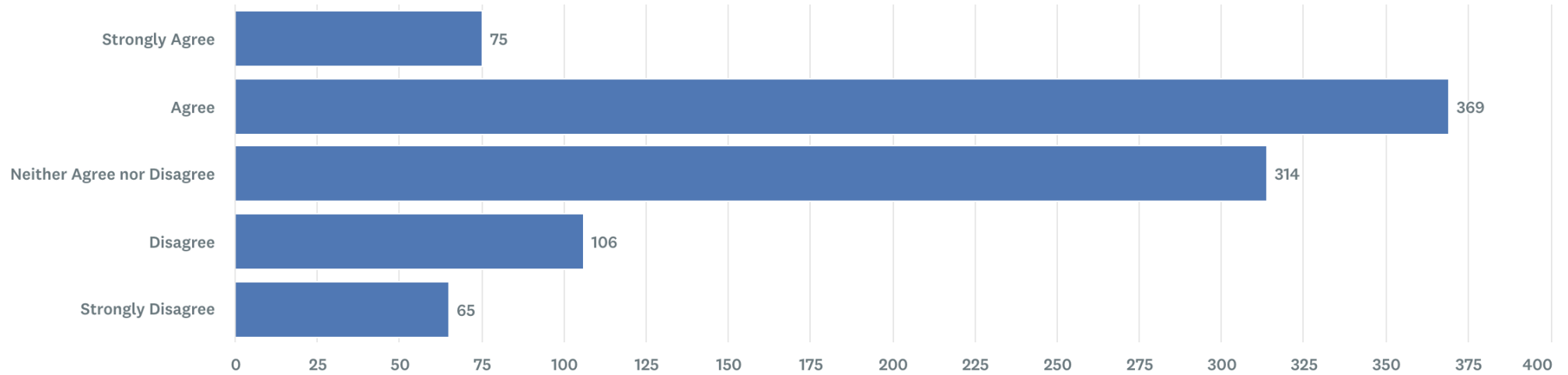
Answer Choices	Percentage	Responses
<input type="radio"/> Strongly Agree	6.14%	57
<input type="radio"/> Agree	34.66%	322
<input type="radio"/> Neither Agree nor Disagree	24.43%	227
<input type="radio"/> Disagree	24.43%	227
<input type="radio"/> Strongly Disagree	10.33%	96
Total		929

5b. I believe that the Local programmes shown on SBC TV are good and interesting to watch



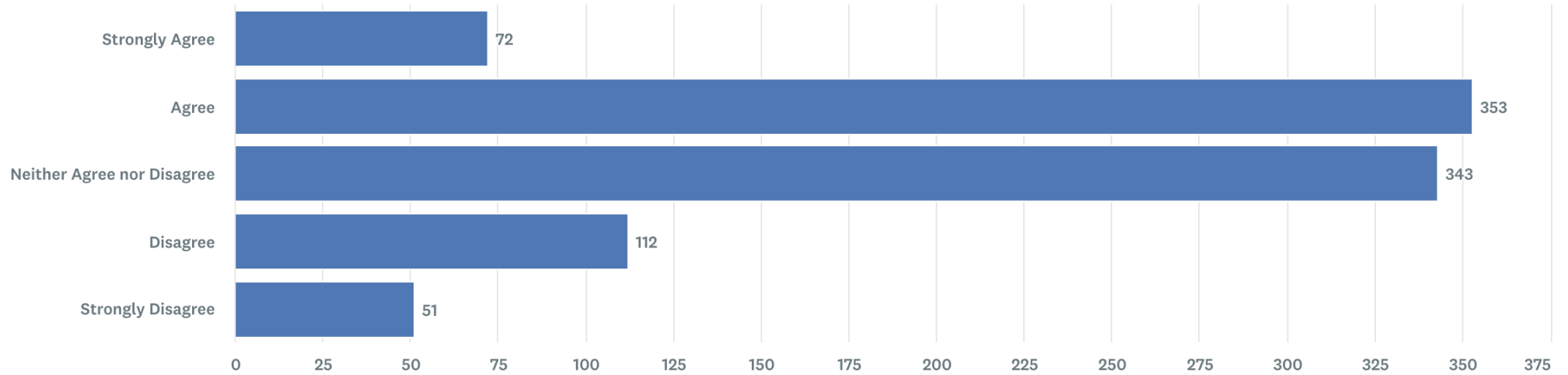
Answer Choices	Percentage	Responses
<input type="radio"/> Strongly Agree	10.53%	98
<input type="radio"/> Agree	50.16%	467
<input type="radio"/> Neither Agree nor Disagree	22.88%	213
<input type="radio"/> Disagree	10.31%	96
<input type="radio"/> Strongly Disagree	6.12%	57
Total		931

5c. I believe that the international programmes shown on SBC TV are good and interesting to watch



Answer Choices	Percentage	Responses
● Strongly Agree	8.07%	75
● Agree	39.72%	369
● Neither Agree nor Disagree	33.8%	314
● Disagree	11.41%	106
● Strongly Disagree	7%	65
Total		929

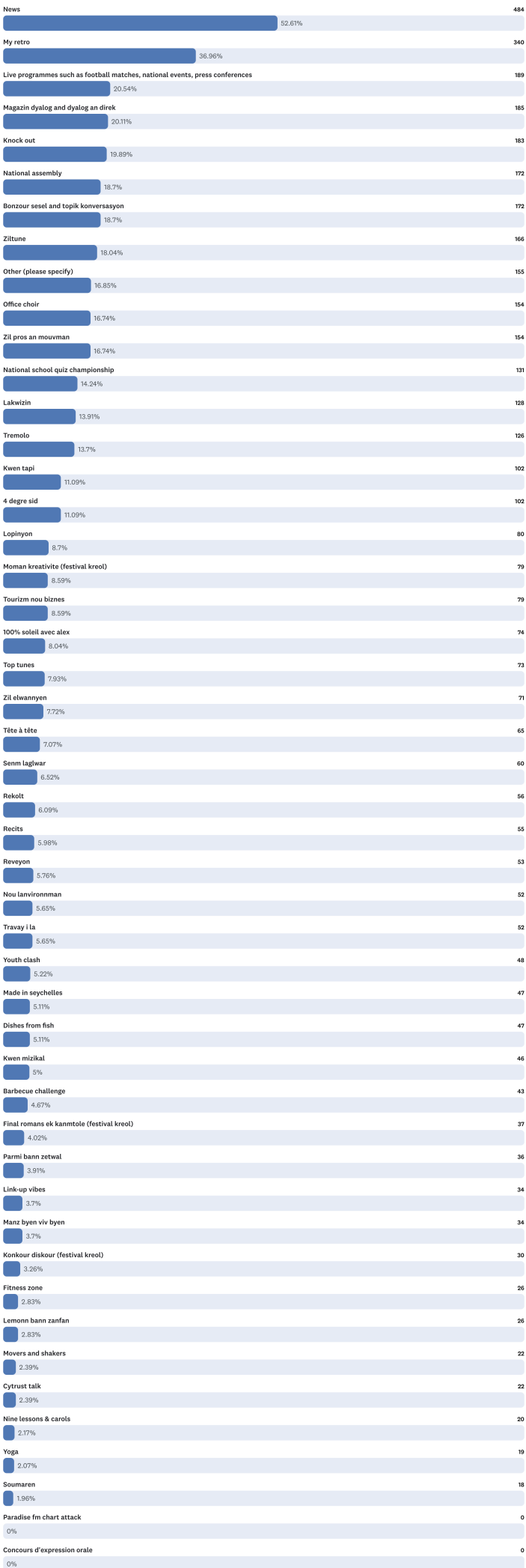
5d. I believe that SBC TV has improved over the past 12 months



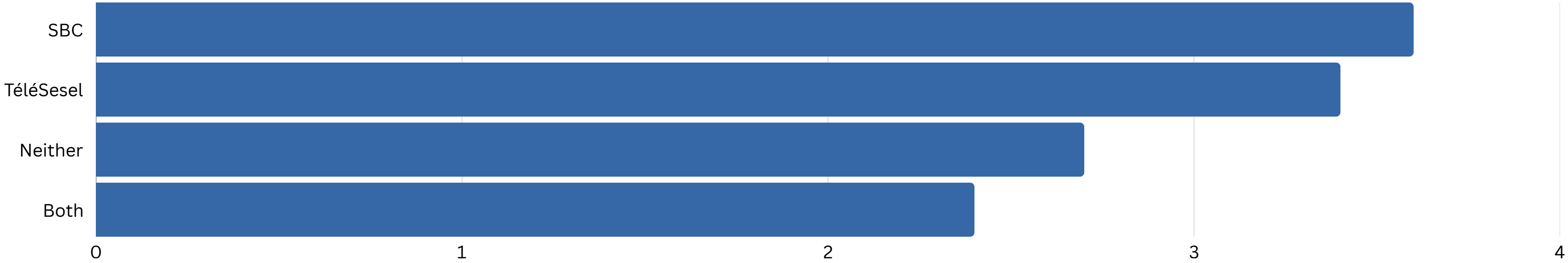
Answer Choices	Percentage	Responses
● Strongly Agree	7.73%	72
● Agree	37.92%	353
● Neither Agree nor Disagree	36.84%	343
● Disagree	12.03%	112
● Strongly Disagree	5.48%	51
Total		931

6. What are your 3 favourite local TV programmes?

Answer count

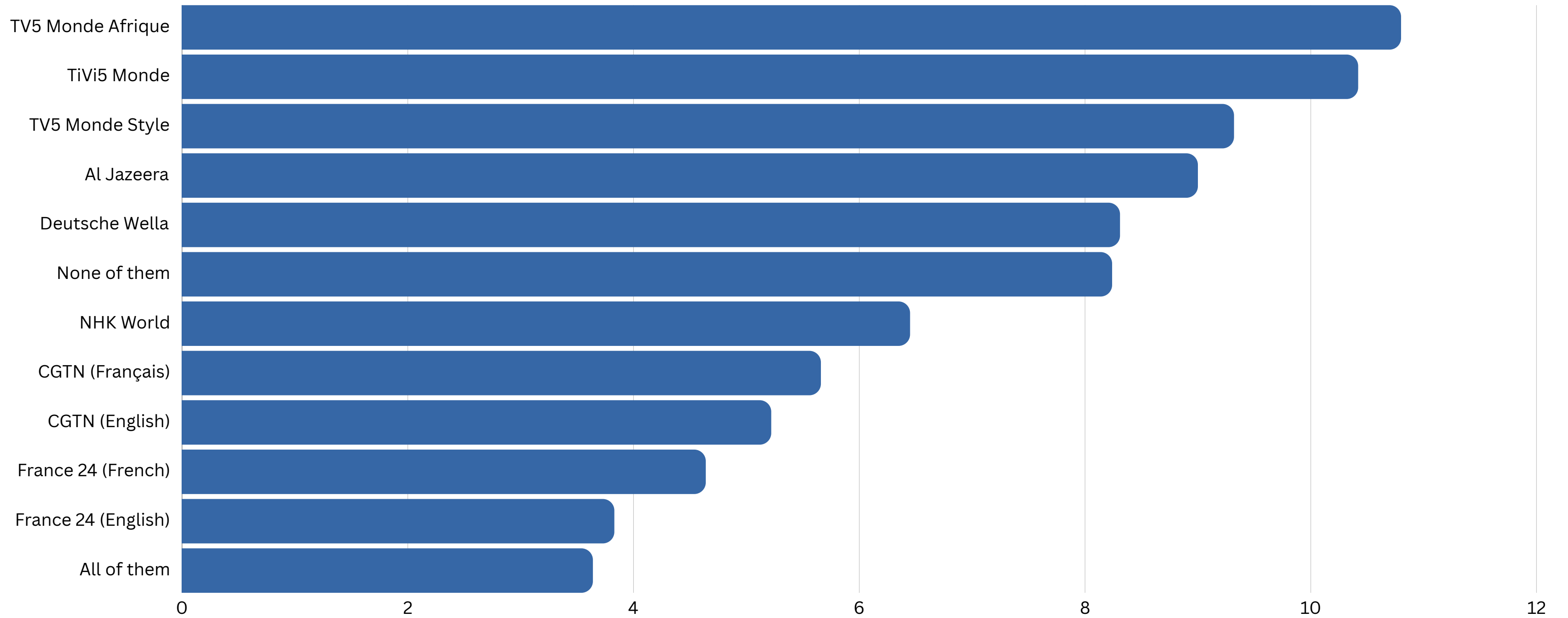


7. Which is your favourite Local TV Service? List in order of preference.



Option	Rank1	Rank2	Rank3	Rank4	Total	Score	Avg rank
SBC	433	205	9	4	651	3.64	1.36
TéléSesel	291	249	21	7	568	3.45	1.55
Neither	81	13	89	22	205	2.75	2.25
Both	98	5	18	109	230	2.4	2.6

8. Rank the foreign channels on the SBC DTT service from most to least preferred



Option	Rank1	Rank2	Rank3	Rank4	Rank5	Rank6	Rank7	Rank8	Rank9	Rank10	Rank11	Rank12	Total	Score	Avg rank
TV5 Monde Afrique	200	79	35	16	16	5	5	3	1	4	2	4	370	10.8	2.2
TiVi5 Monde	39	209	82	22	17	3	3	1	5	2	0	0	383	10.42	2.58
TV5 Monde Style	5	26	181	76	33	17	7	7	1	1	1	0	355	9.32	3.68
Al Jazeera	104	42	23	26	137	81	12	7	6	1	2	1	442	9	4
Deutsche Wella	12	7	19	161	88	20	15	7	8	4	4	2	347	8.31	4.69
None of them	379	11	3	1	3	1	6	9	9	13	23	161	619	8.24	4.76
NHK World	3	4	4	7	22	156	82	33	16	6	7	2	342	6.45	6.55
CGTN (Français)	3	5	5	9	8	20	143	96	31	16	4	4	344	5.66	7.34
CGTN (English)	5	10	16	11	8	11	29	118	93	34	14	3	352	5.22	7.78
France 24 (French)	8	9	9	12	9	12	17	27	130	86	24	6	349	4.64	8.36
France 24 (English)	7	6	7	11	8	12	13	17	27	142	82	20	352	3.83	9.17
All of them	41	2	1	3	3	8	7	13	12	26	143	78	337	3.64	9.36

10. I watch the SBC News



Answer count

Consistently/constantly

435



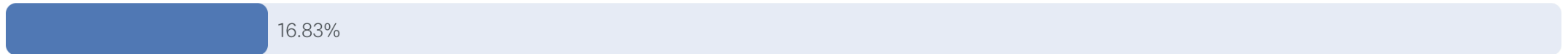
Often

189



Sometimes

152



Rarely

66



Never

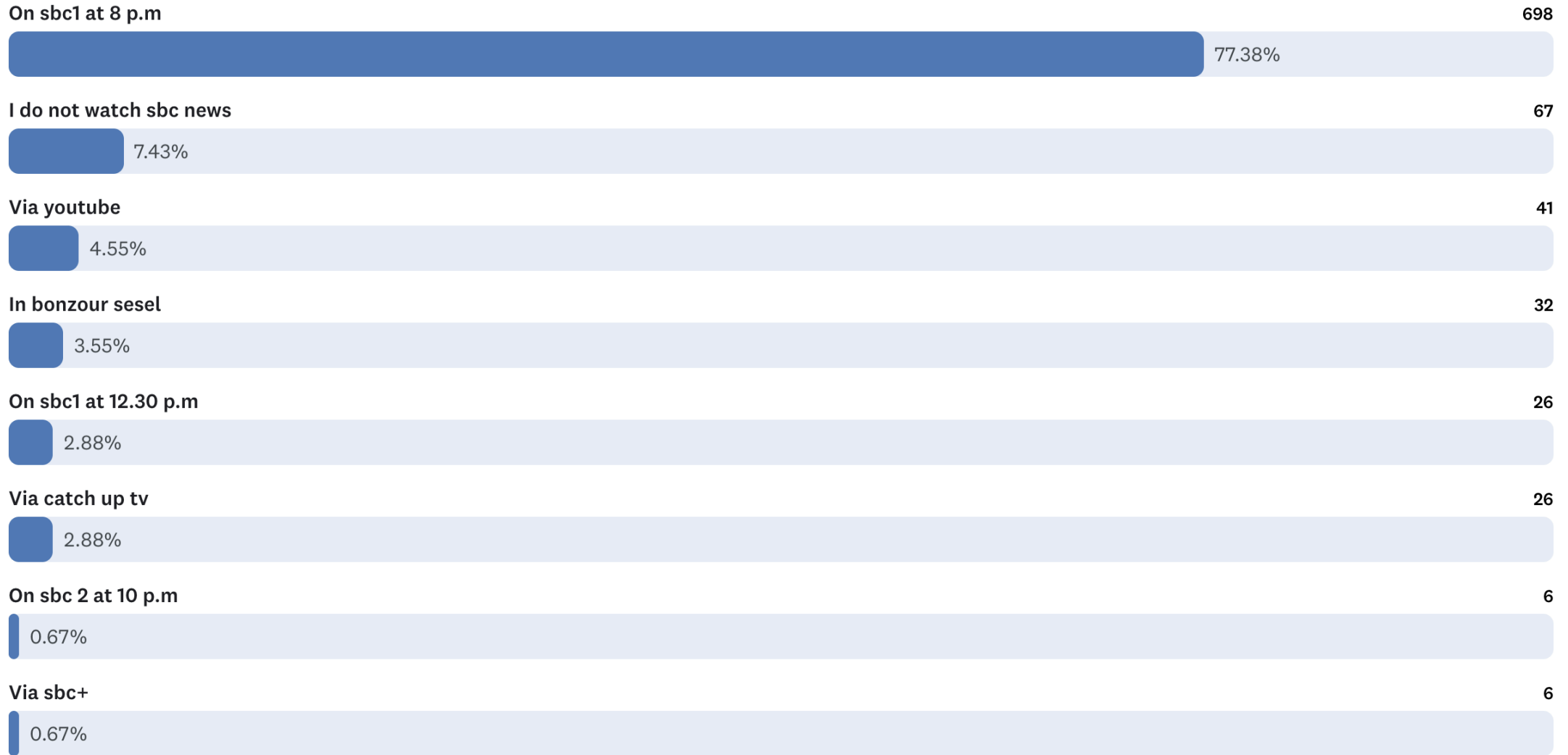
61



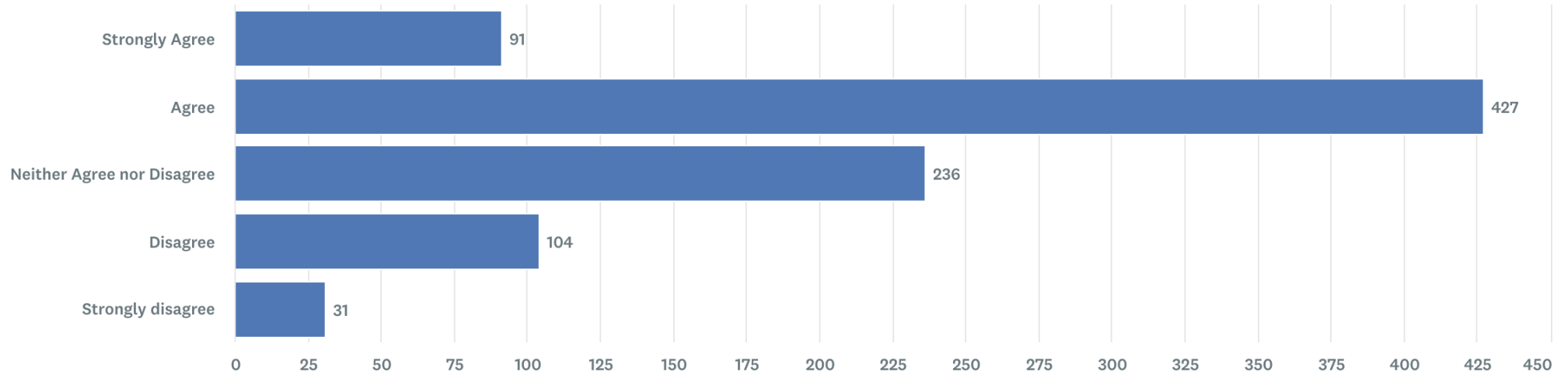
11. I prefer to watch the TV News (Nouvel)



Answer count

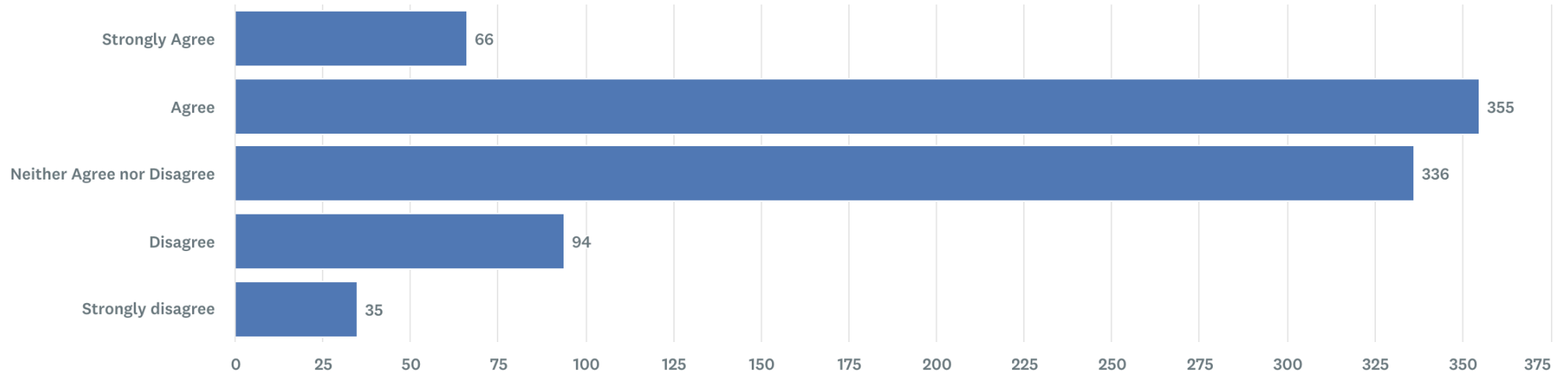
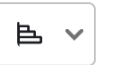


12a. SBC News keeps me informed of what is happening in the Country



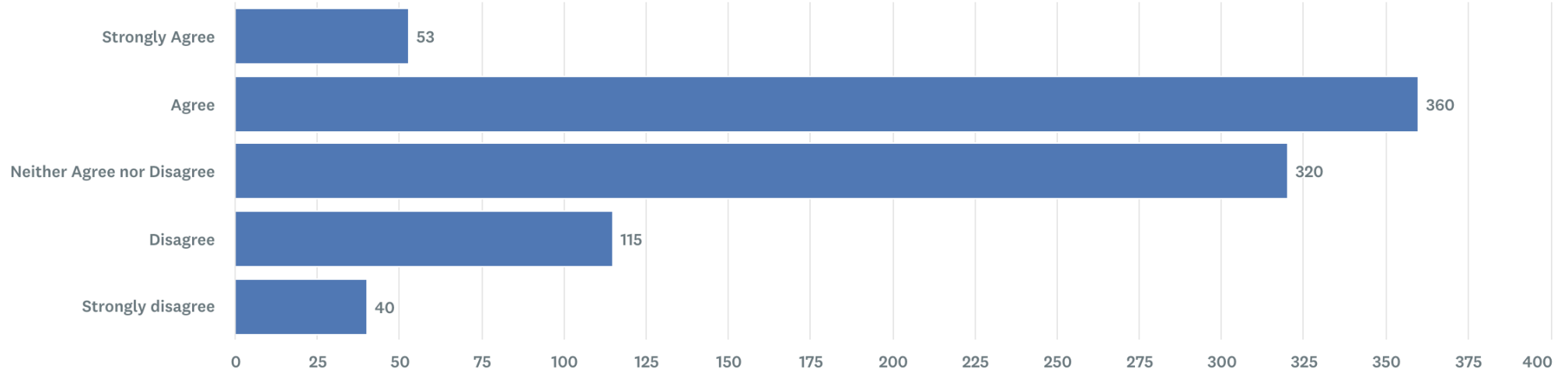
Answer Choices	Percentage	Responses
<input type="radio"/> Strongly Agree	10.24%	91
<input type="radio"/> Agree	48.03%	427
<input type="radio"/> Neither Agree nor Disagree	26.55%	236
<input type="radio"/> Disagree	11.7%	104
<input type="radio"/> Strongly disagree	3.49%	31
Total		889

12b. SBC News is Accurate and Factual



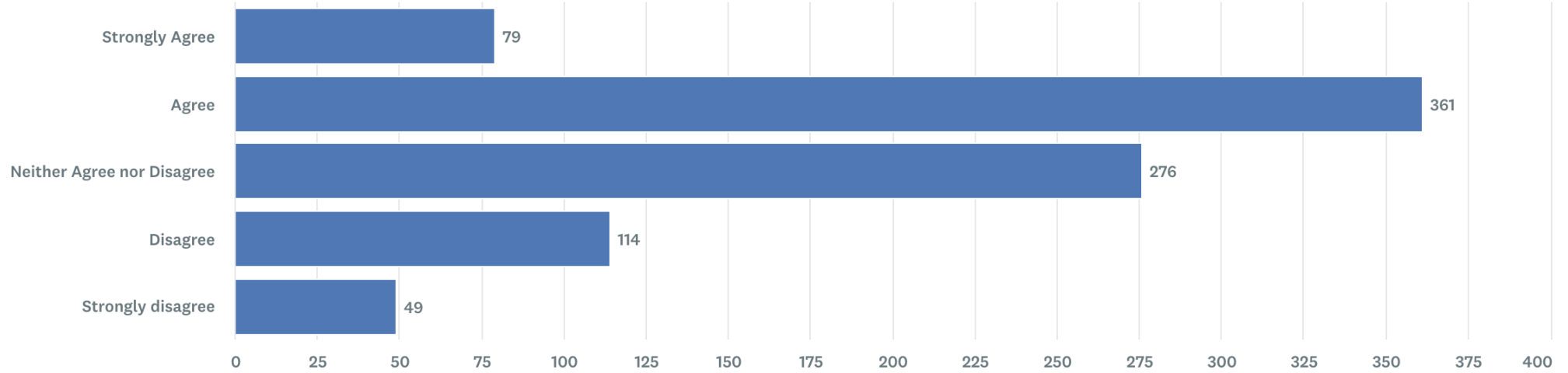
Answer Choices	Percentage	Responses
● Strongly Agree	7.45%	66
● Agree	40.07%	355
● Neither Agree nor Disagree	37.92%	336
● Disagree	10.61%	94
● Strongly disagree	3.95%	35
Total		886

12c. SBC is Objective, Fair and Balanced in its News and Current Affairs Reporting and Coverage



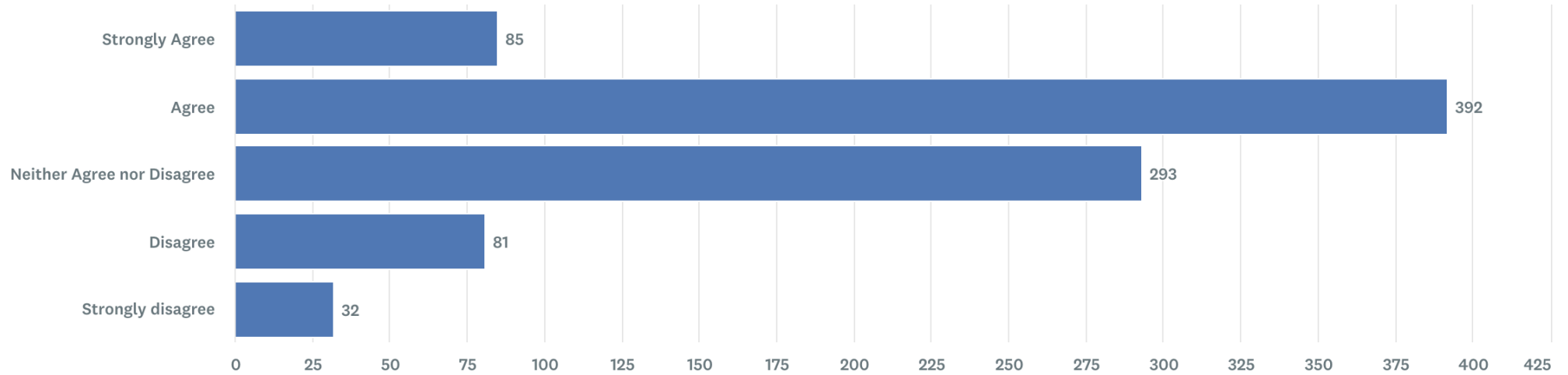
Answer Choices	Percentage	Responses
● Strongly Agree	5.97%	53
● Agree	40.54%	360
● Neither Agree nor Disagree	36.04%	320
● Disagree	12.95%	115
● Strongly disagree	4.5%	40
Total		888

12d. SBC covers enough Local News SBC covers enough Sports News



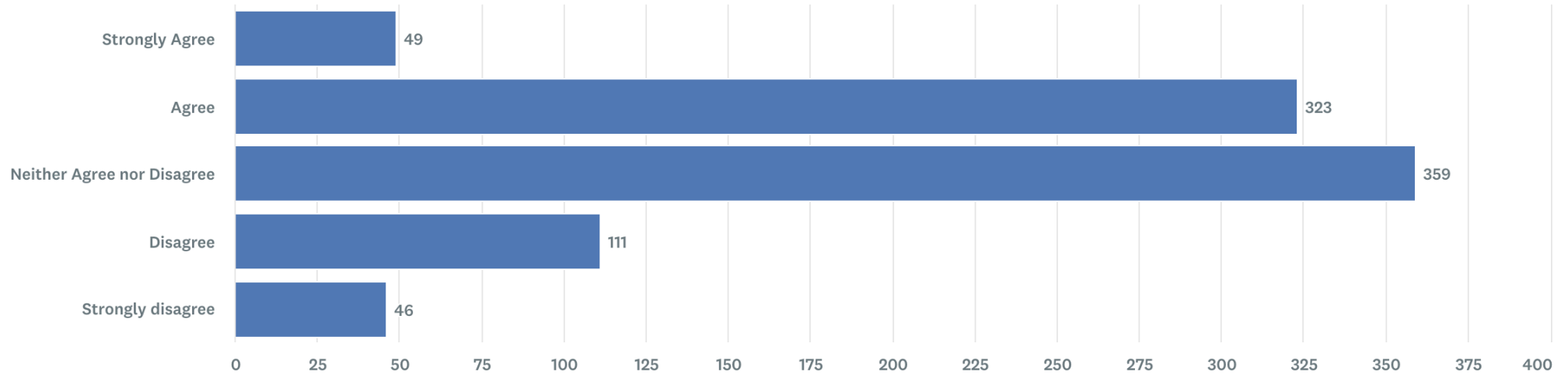
Answer Choices	Percentage	Responses
● Strongly Agree	8.99%	79
● Agree	41.07%	361
● Neither Agree nor Disagree	31.4%	276
● Disagree	12.97%	114
● Strongly disagree	5.57%	49
Total		879

12e. SBC covers enough International news



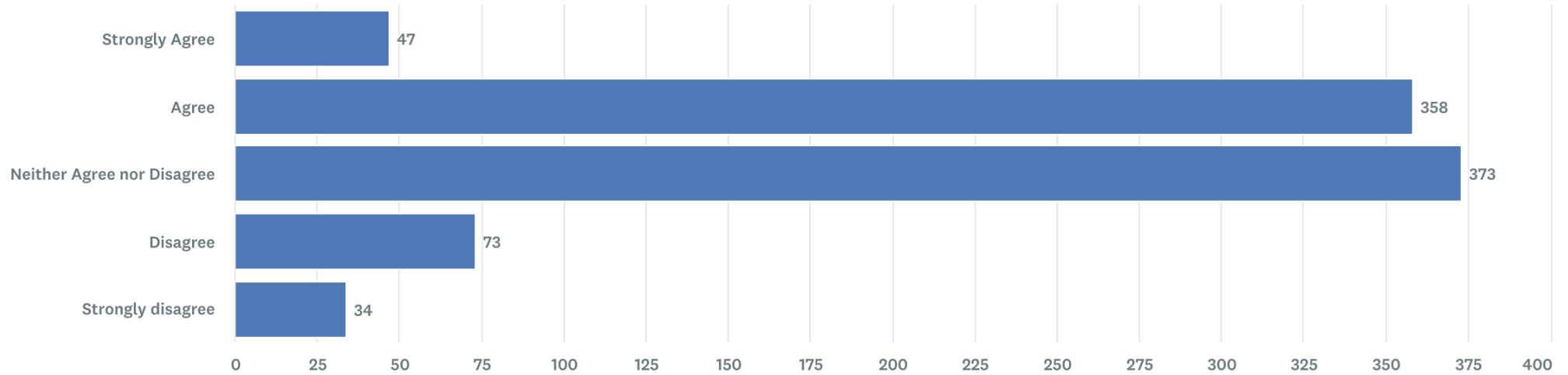
Answer Choices	Percentage	Responses
● Strongly Agree	9.63%	85
● Agree	44.39%	392
● Neither Agree nor Disagree	33.18%	293
● Disagree	9.17%	81
● Strongly disagree	3.62%	32
Total		883

12f. SBC broadcasts enough local Current Affairs Programmes



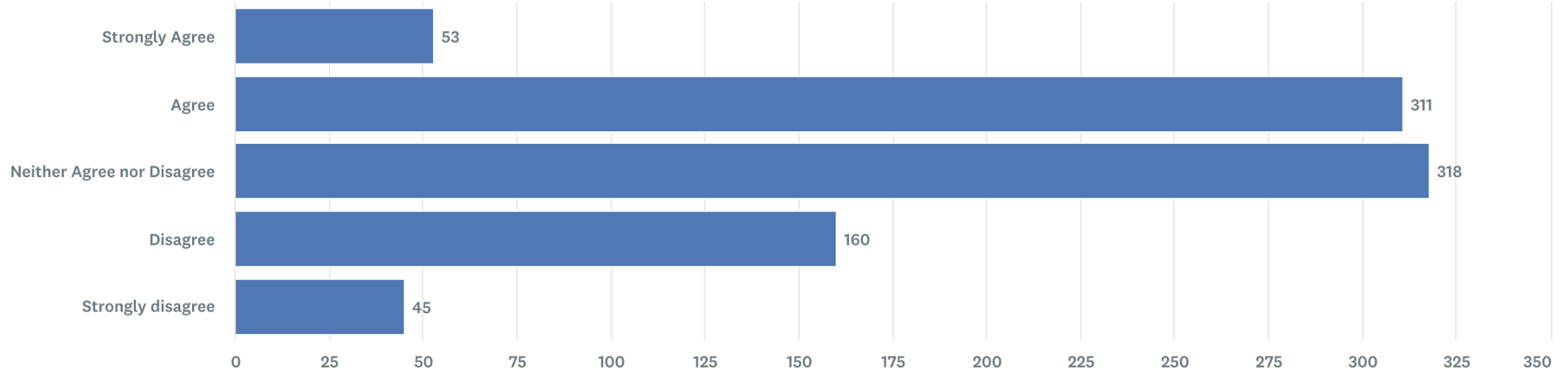
Answer Choices	Percentage	Responses
● Strongly Agree	5.52%	49
● Agree	36.37%	323
● Neither Agree nor Disagree	40.43%	359
● Disagree	12.5%	111
● Strongly disagree	5.18%	46
Total		888

12g. The Current Affairs Programmes are Compelling and Relevant



Answer Choices	Percentage	Responses
● Strongly Agree	5.31%	47
● Agree	40.45%	358
● Neither Agree nor Disagree	42.15%	373
● Disagree	8.25%	73
● Strongly disagree	3.84%	34
Total		885

12h. SBC provides Timely information and reports on national events



Answer Choices	Percentage	Responses
● Strongly Agree	5.98%	53
● Agree	35.06%	311
● Neither Agree nor Disagree	35.85%	318
● Disagree	18.04%	160
● Strongly disagree	5.07%	45
Total		887

14. When I am at home, I listen to Radyo Sesel on



Answer count

Fm 99.4 (st. louis)

223



Fm 106.6 (baie ste anne)

192



Fm 94.2 (anse soleil)

105



Fm 91.5 (fairyland)

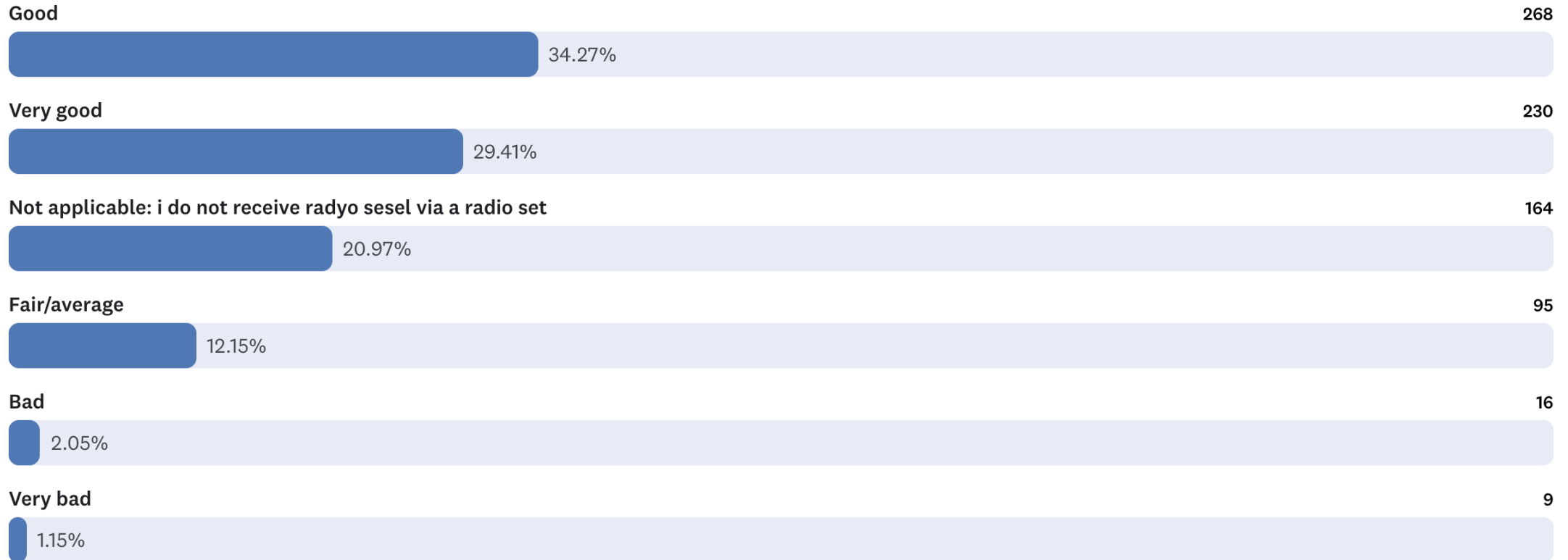
73



15. The Radyo Sesel reception in my home is

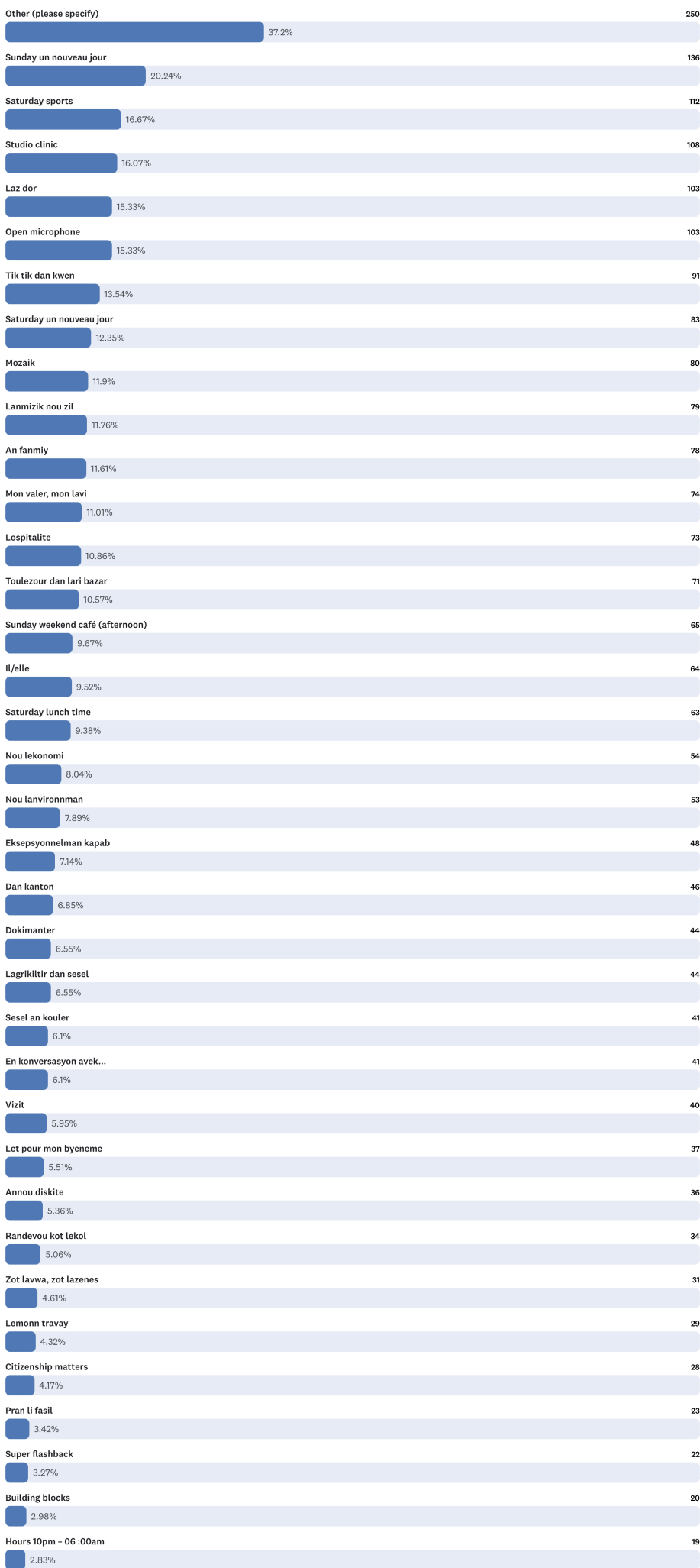


Answer count

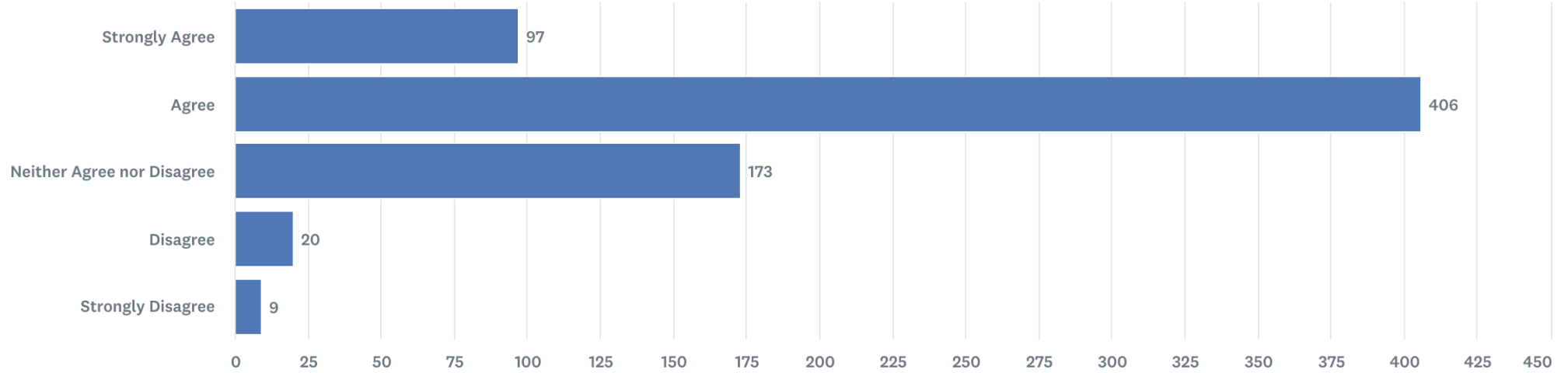


16. What are your 3 favourite programmes on Radyo Sesel?

Answer count

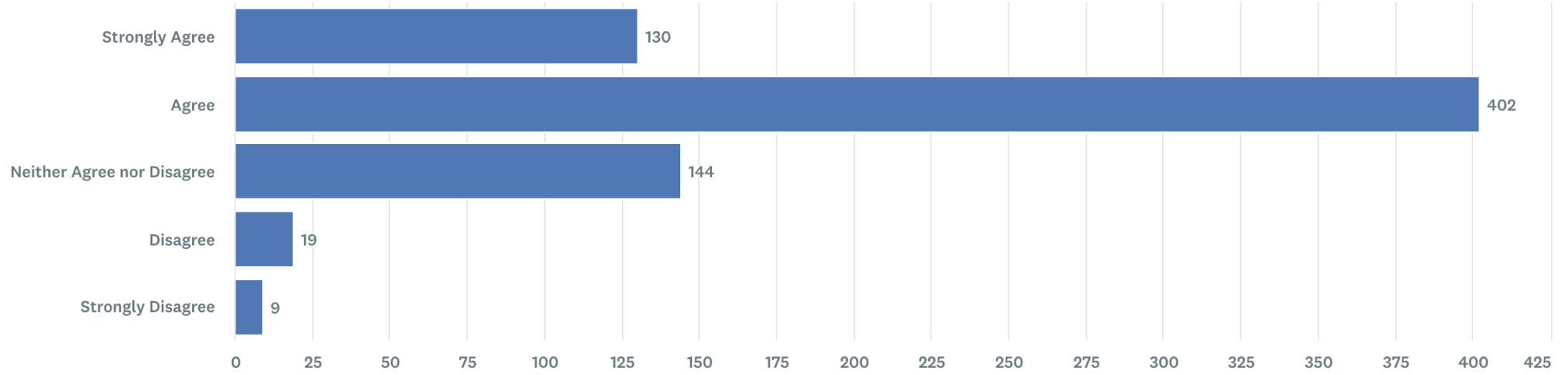


17a. I believe Radyo Sesel has a good variety of Programmes



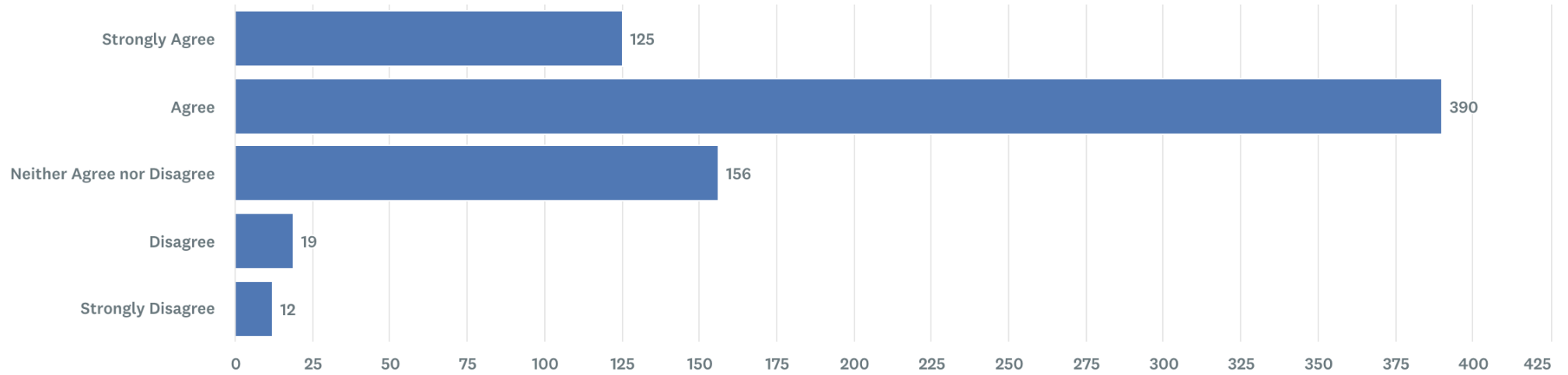
Answer Choices	Percentage	Responses
● Strongly Agree	13.76%	97
● Agree	57.59%	406
● Neither Agree nor Disagree	24.54%	173
● Disagree	2.84%	20
● Strongly Disagree	1.28%	9
Total		705

17b. I believe Radyo Sesel plays a good variety of different genres of music



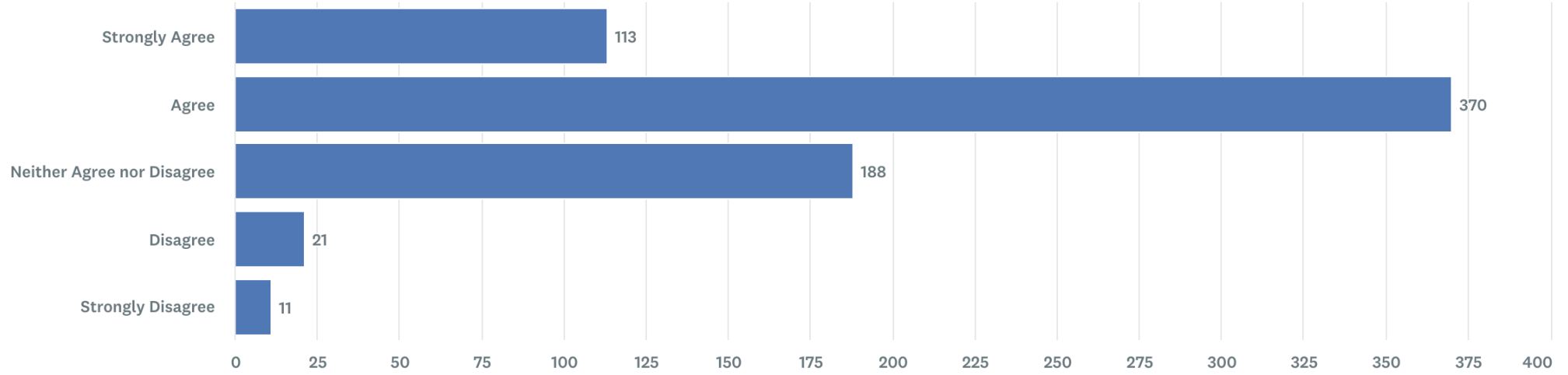
Answer Choices	Percentage	Responses
● Strongly Agree	18.47%	130
● Agree	57.1%	402
● Neither Agree nor Disagree	20.45%	144
● Disagree	2.7%	19
● Strongly Disagree	1.28%	9
Total		704

17c. I believe there is balance between local and foreign music on Radyo Sesel



Answer Choices	Percentage	Responses
● Strongly Agree	17.81%	125
● Agree	55.56%	390
● Neither Agree nor Disagree	22.22%	156
● Disagree	2.71%	19
● Strongly Disagree	1.71%	12
Total		702

17d. I believe that Radyo Sesel has improved over the past 12 months



Answer Choices	Percentage	Responses
● Strongly Agree	16.07%	113
● Agree	52.63%	370
● Neither Agree nor Disagree	26.74%	188
● Disagree	2.99%	21
● Strongly Disagree	1.56%	11
Total		703

19. When I am at home, I listen to Paradise FM



Answer count

93.6 (st louis)

250



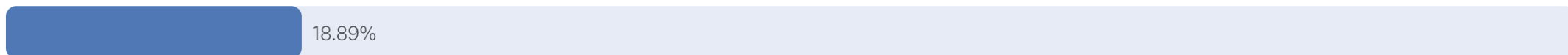
100.8 (pointe cabris, praslin)

176



92.6 (anse soleil)

116



93.0 (fairyland)

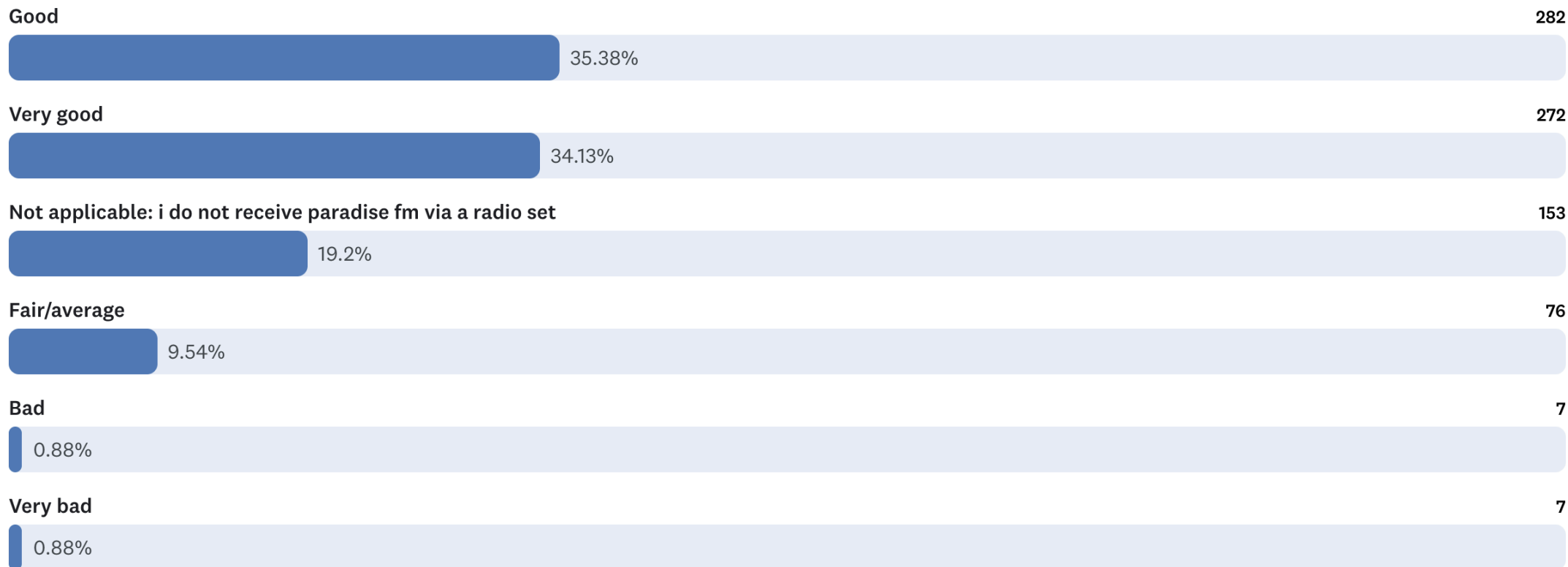
72



20. The Paradise FM reception in my home is



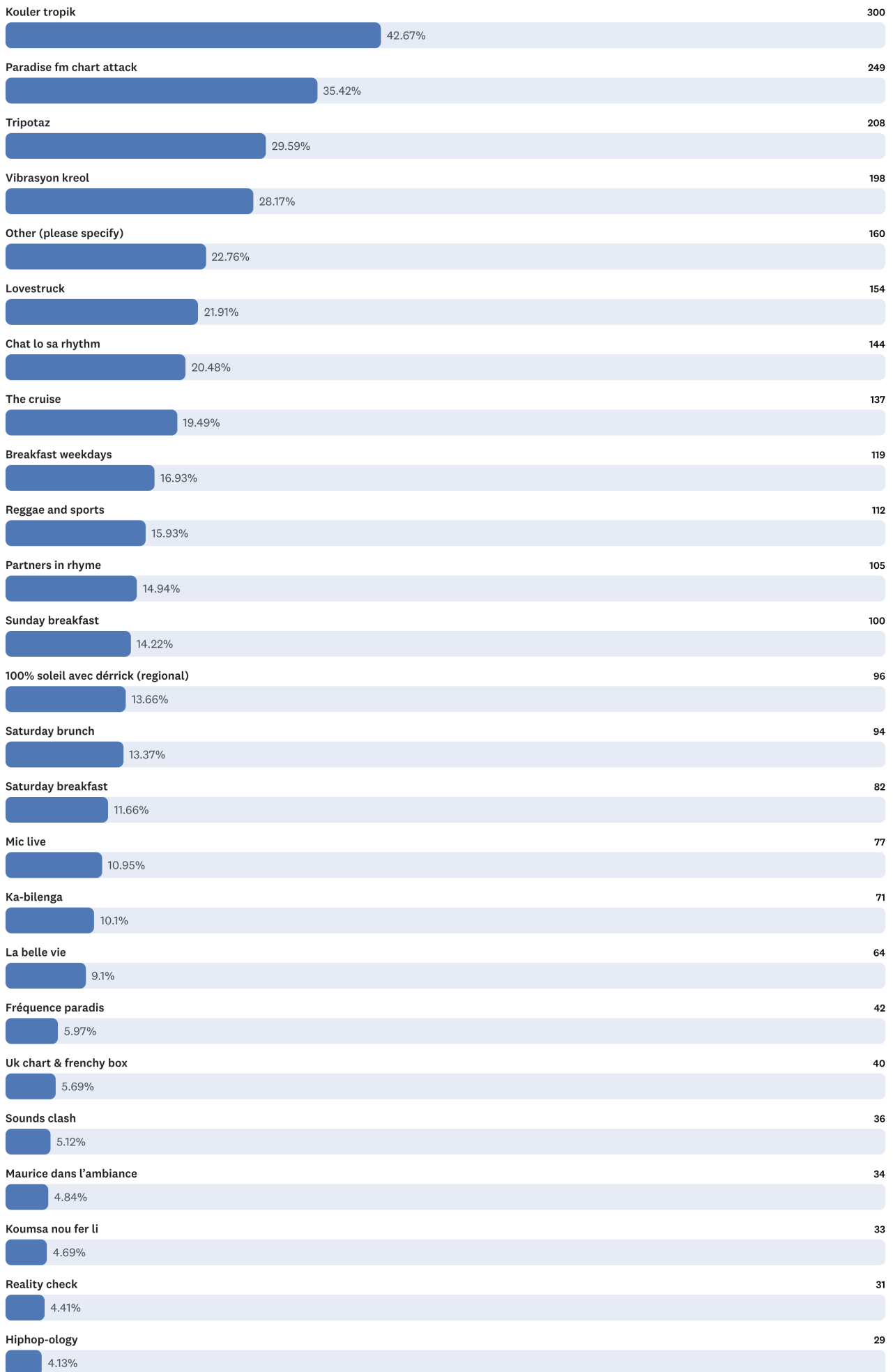
Answer count



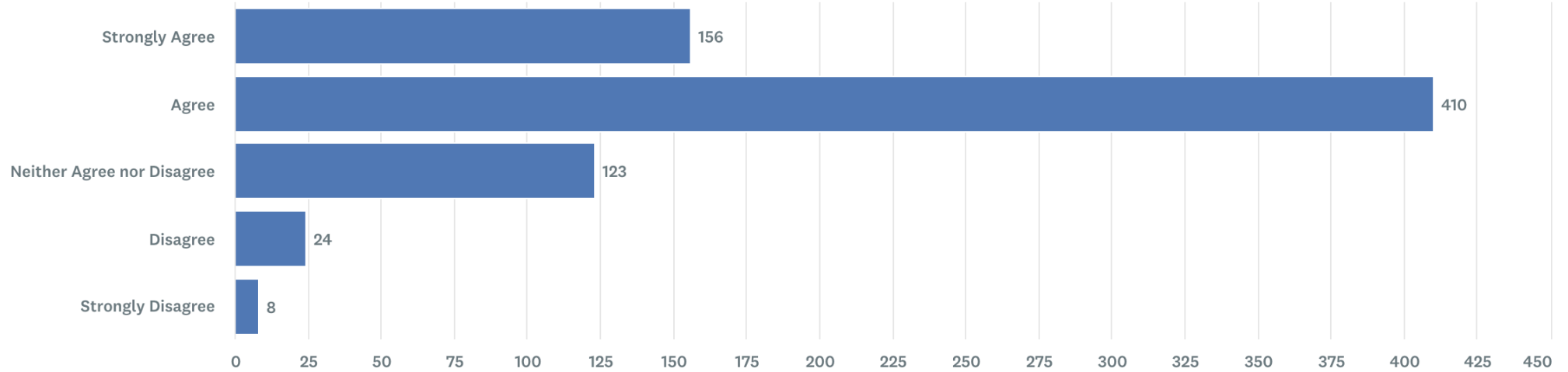
21. What are your 3 favourite programmes on Paradise FM?



Answer count

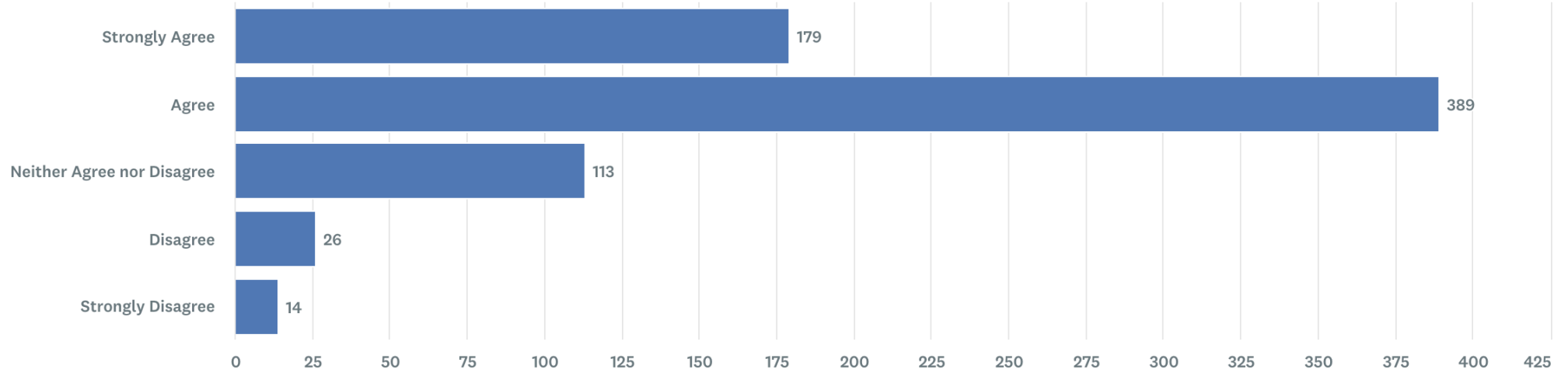


22a. I believe Paradise FM has a good variety of Programmes



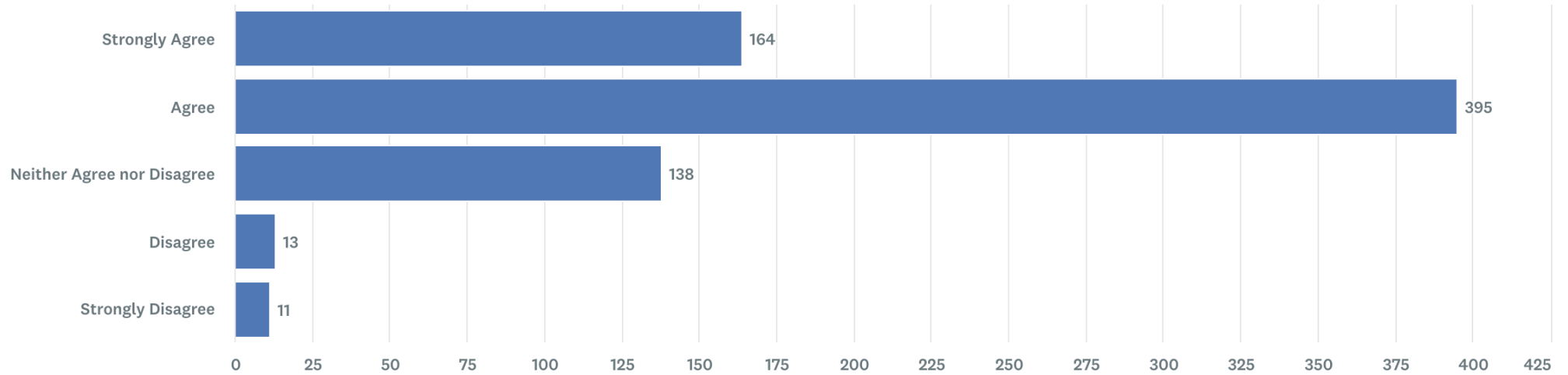
Answer Choices	Percentage	Responses
<input type="radio"/> Strongly Agree	21.64%	156
<input type="radio"/> Agree	56.87%	410
<input type="radio"/> Neither Agree nor Disagree	17.06%	123
<input type="radio"/> Disagree	3.33%	24
<input type="radio"/> Strongly Disagree	1.11%	8
Total		721

22b. I believe Paradise FM plays a good variety of different genres of music



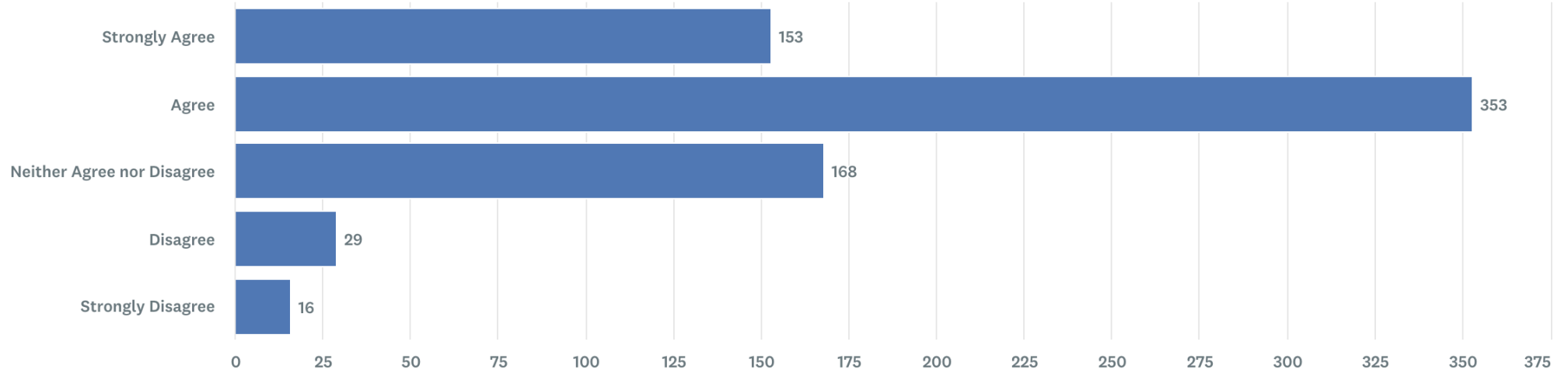
Answer Choices	Percentage	Responses
● Strongly Agree	24.83%	179
● Agree	53.95%	389
● Neither Agree nor Disagree	15.67%	113
● Disagree	3.61%	26
● Strongly Disagree	1.94%	14
Total		721

22c. I believe there is balance between local and foreign music on Paradise FM



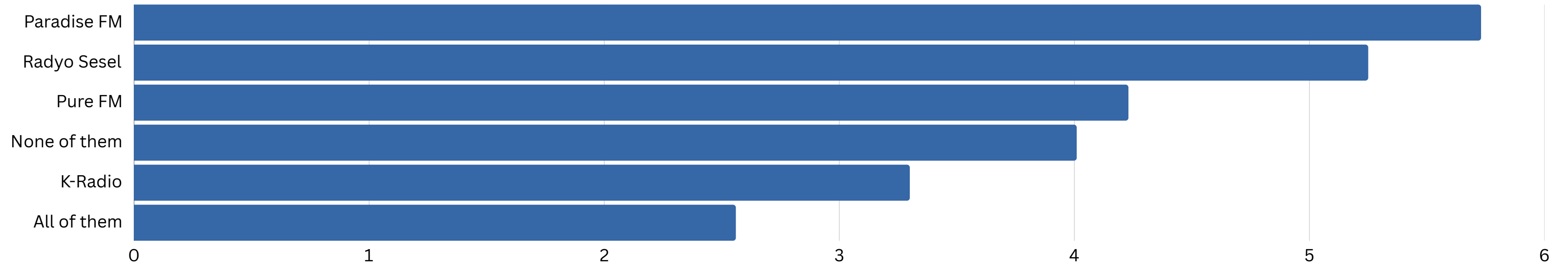
Answer Choices	Percentage	Responses
<input type="radio"/> Strongly Agree	22.75%	164
<input type="radio"/> Agree	54.79%	395
<input type="radio"/> Neither Agree nor Disagree	19.14%	138
<input type="radio"/> Disagree	1.8%	13
<input type="radio"/> Strongly Disagree	1.53%	11
Total		721

22d. I believe that Paradise FM has improved over the past 12 months



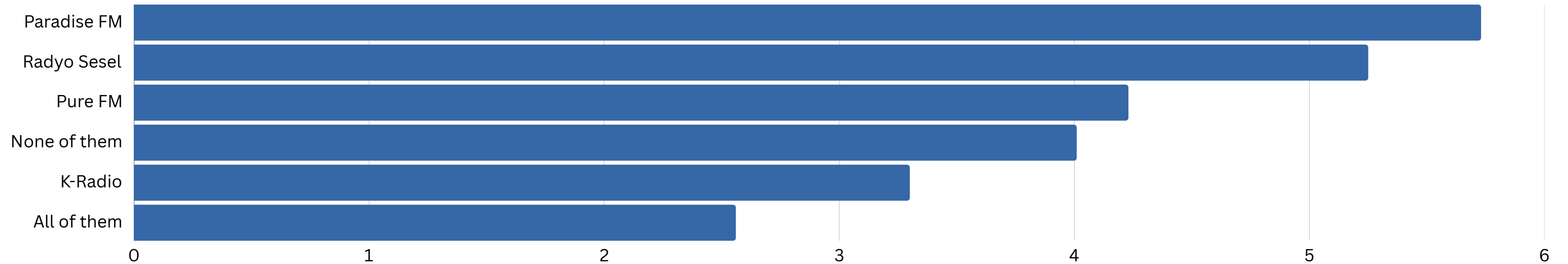
Answer Choices	Percentage	Responses
● Strongly Agree	21.28%	153
● Agree	49.1%	353
● Neither Agree nor Disagree	23.37%	168
● Disagree	4.03%	29
● Strongly Disagree	2.23%	16
Total		719

24. Which is your Favourite Local Radio Station? List in order of preference



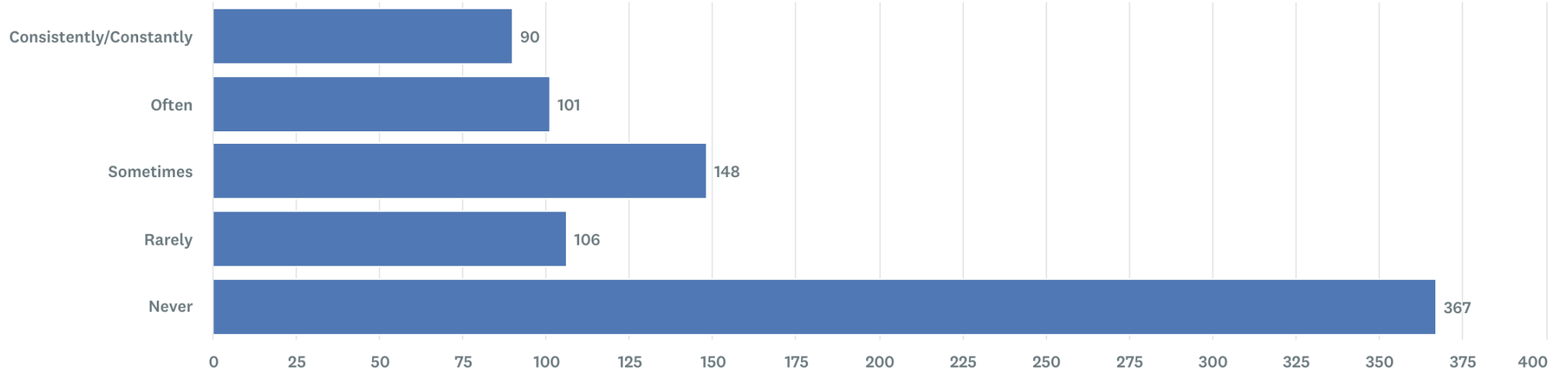
Option	Rank1	Rank2	Rank3	Rank4	Rank5	Rank6	Total	Score	Avg rank
Paradise FM	468	118	10	4	2	1	603	5.73	1.27
Radyo Sesel	230	269	46	15	1	2	563	5.25	1.75
Pure FM	13	59	140	23	2	1	238	4.23	2.77
None of them	95	0	2	8	63	18	186	4.01	2.99
K-Radio	5	15	25	103	15	3	166	3.3	3.7
All of them	37	0	0	3	13	78	131	2.56	4.44

24. Which is your Favourite Local Radio Station? List in order of preference



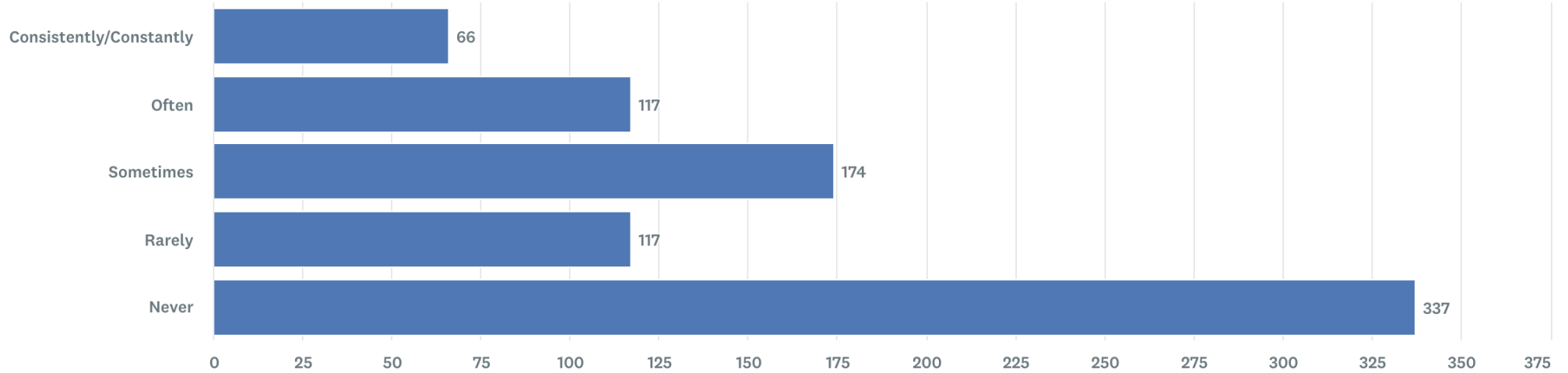
Option	Rank1	Rank2	Rank3	Rank4	Rank5	Rank6	Total	Score	Avg rank
Paradise FM	468	118	10	4	2	1	603	5.73	1.27
Radyo Sesel	230	269	46	15	1	2	563	5.25	1.75
Pure FM	13	59	140	23	2	1	238	4.23	2.77
None of them	95	0	2	8	63	18	186	4.01	2.99
K-Radio	5	15	25	103	15	3	166	3.3	3.7
All of them	37	0	0	3	13	78	131	2.56	4.44

25a. I view SBC's Facebook page



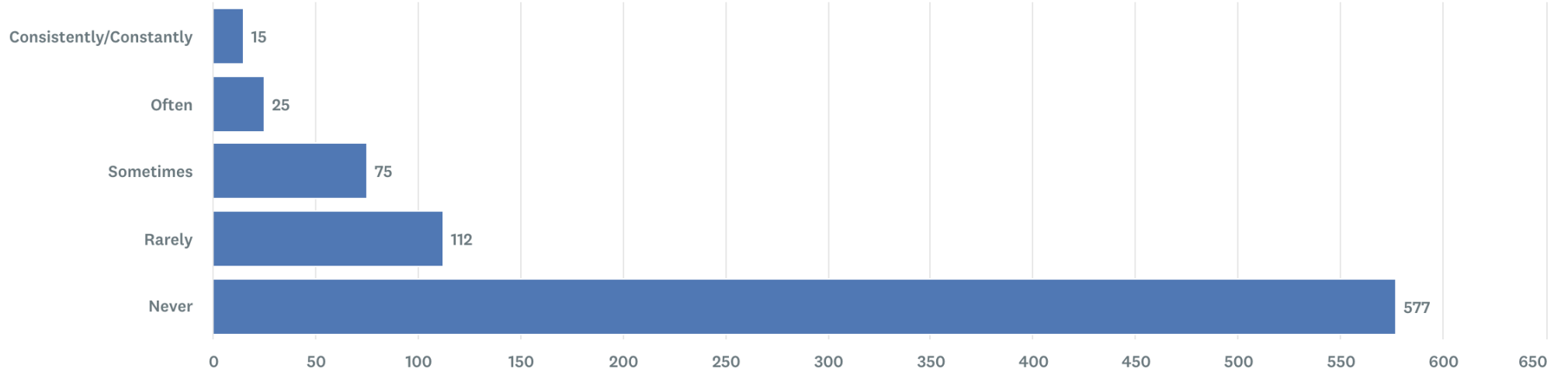
Answer Choices	Percentage	Responses
● Consistently/Constantly	11.08%	90
● Often	12.44%	101
● Sometimes	18.23%	148
● Rarely	13.05%	106
● Never	45.2%	367
Total		812

25b. I watch content on the SBC's YouTube Page



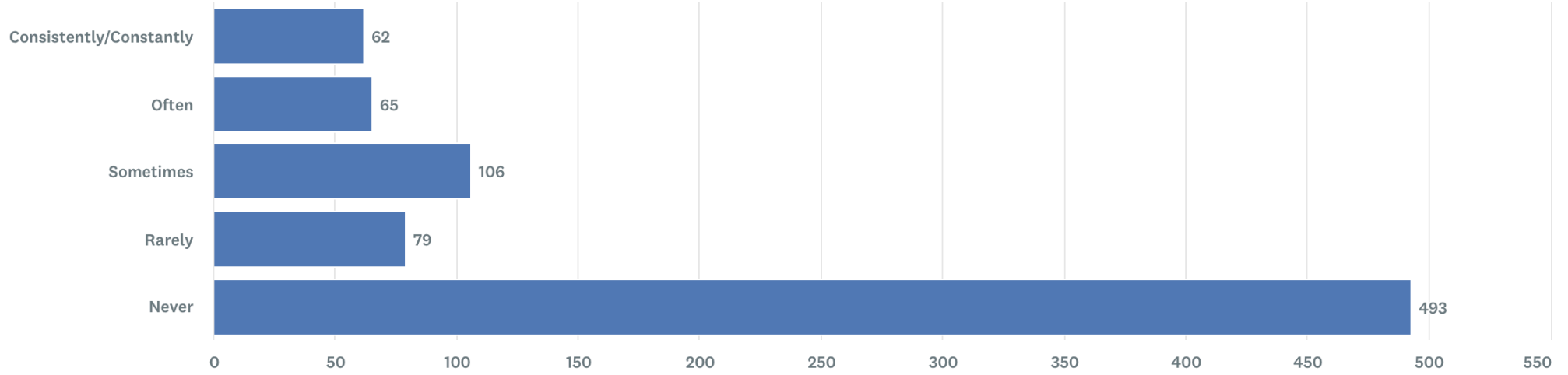
Answer Choices	Percentage	Responses
● Consistently/Constantly	8.14%	66
● Often	14.43%	117
● Sometimes	21.45%	174
● Rarely	14.43%	117
● Never	41.55%	337
Total		811

25c. I visit the SBC's website (www.sbc.sc)



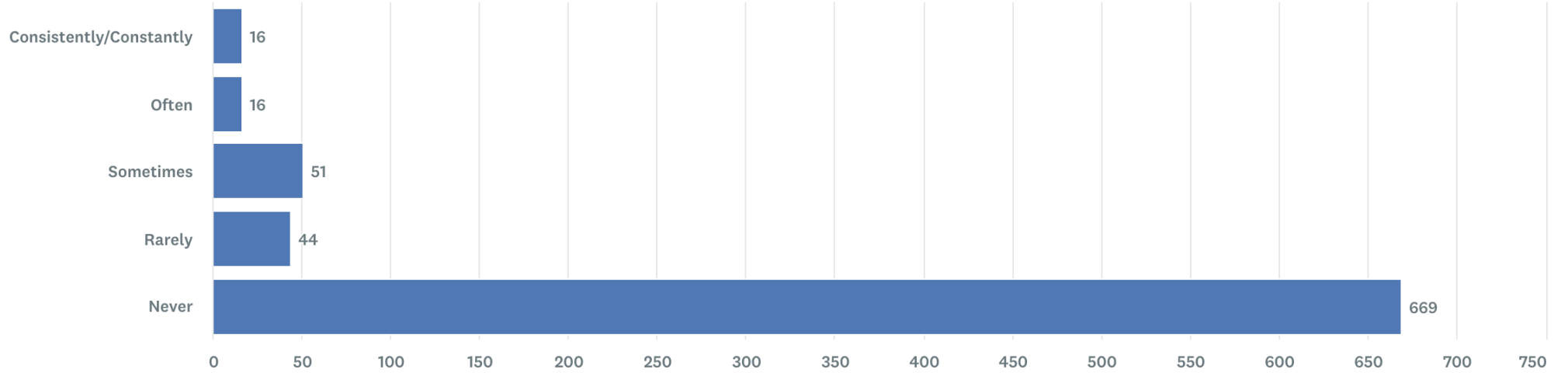
Answer Choices	Percentage	Responses
● Consistently/Constantly	1.87%	15
● Often	3.11%	25
● Sometimes	9.33%	75
● Rarely	13.93%	112
● Never	71.77%	577
Total		804

25d. I listen to Radyo Sesel and/or Paradise FM via the SBC Radio App



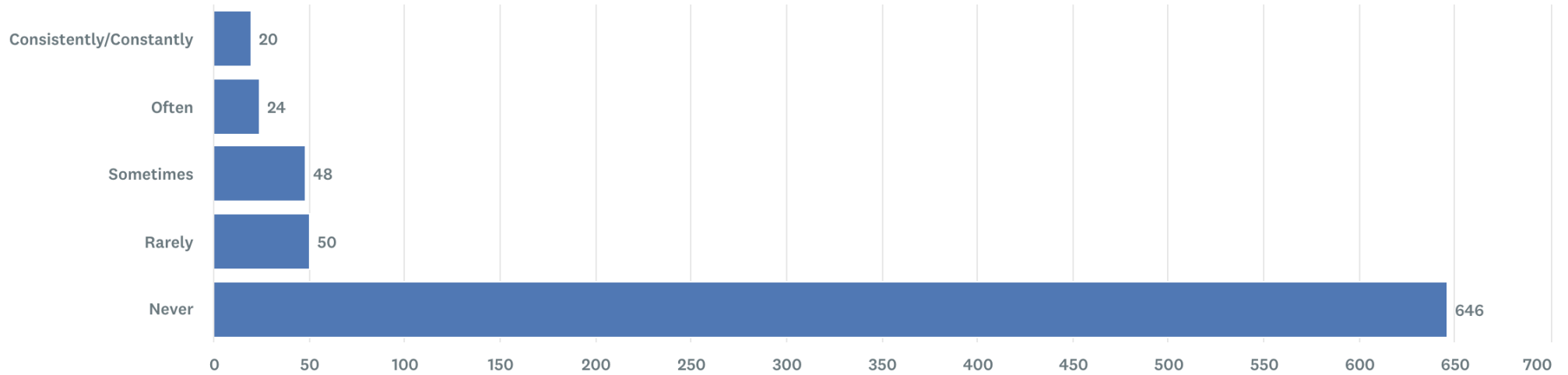
Answer Choices	Percentage	Responses
● Consistently/Constantly	7.7%	62
● Often	8.07%	65
● Sometimes	13.17%	106
● Rarely	9.81%	79
● Never	61.24%	493
Total		805

25e. I subscribe to SBC's 'Leko' (audio-on-demand service)



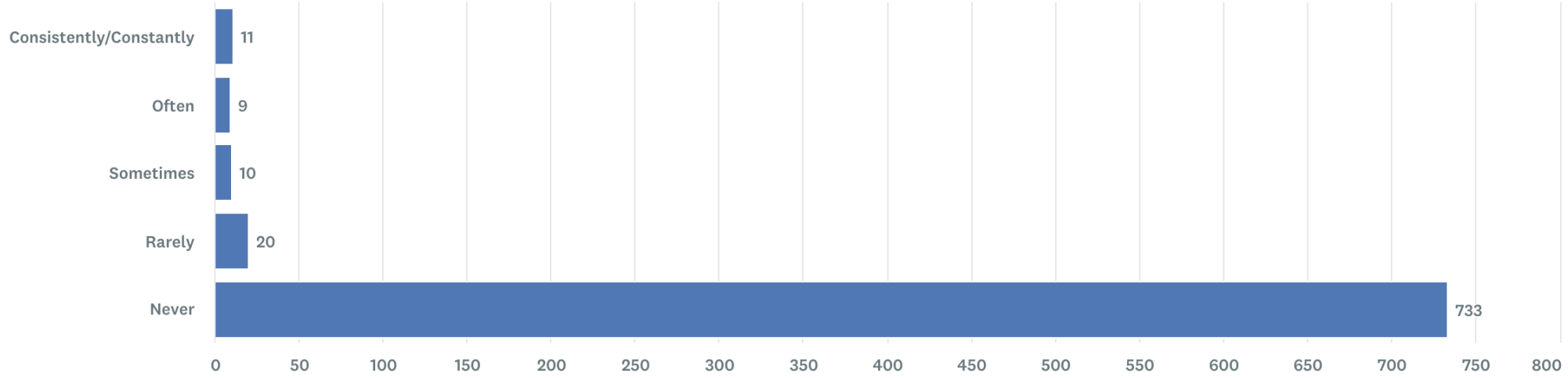
Answer Choices	Percentage	Responses
● Consistently/Constantly	2.01%	16
● Often	2.01%	16
● Sometimes	6.41%	51
● Rarely	5.53%	44
● Never	84.05%	669
Total		796

25f. I watch SBC on the SBC+ app



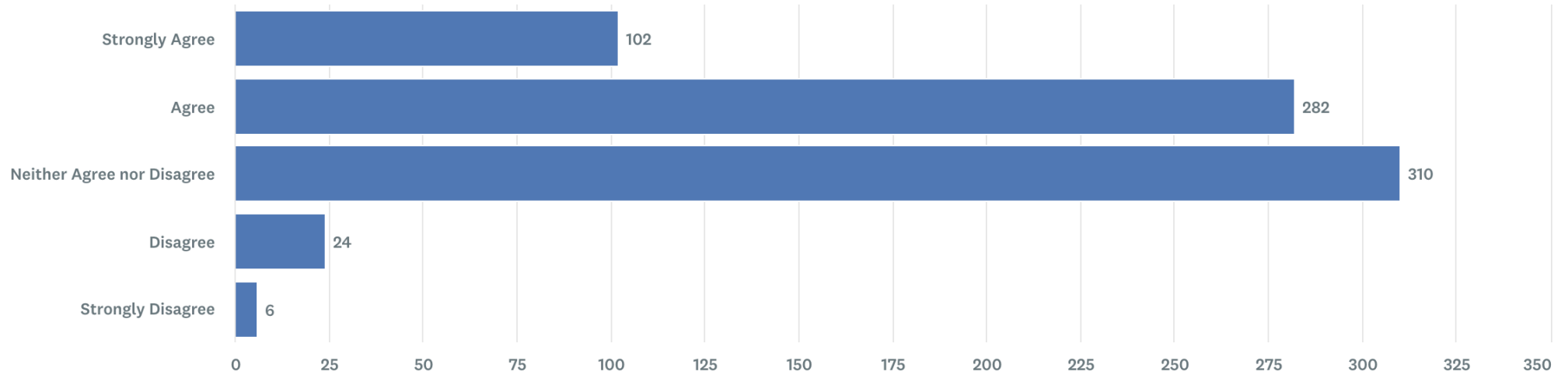
Answer Choices	Percentage	Responses
● Consistently/Constantly	2.54%	20
● Often	3.05%	24
● Sometimes	6.09%	48
● Rarely	6.35%	50
● Never	81.98%	646
Total		788

25g. I subscribe to SBC+ VOD/Video on Demand service



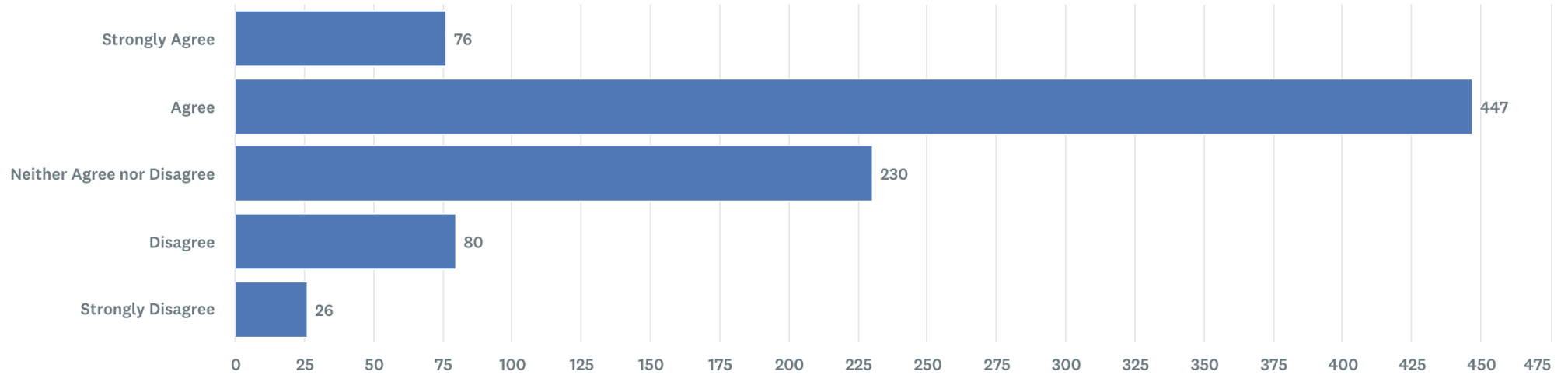
Answer Choices	Percentage	Responses
● Consistently/Constantly	1.4%	11
● Often	1.15%	9
● Sometimes	1.28%	10
● Rarely	2.55%	20
● Never	93.61%	733
Total		783

26. I believe SBC's online presence has improved over the past 12 months



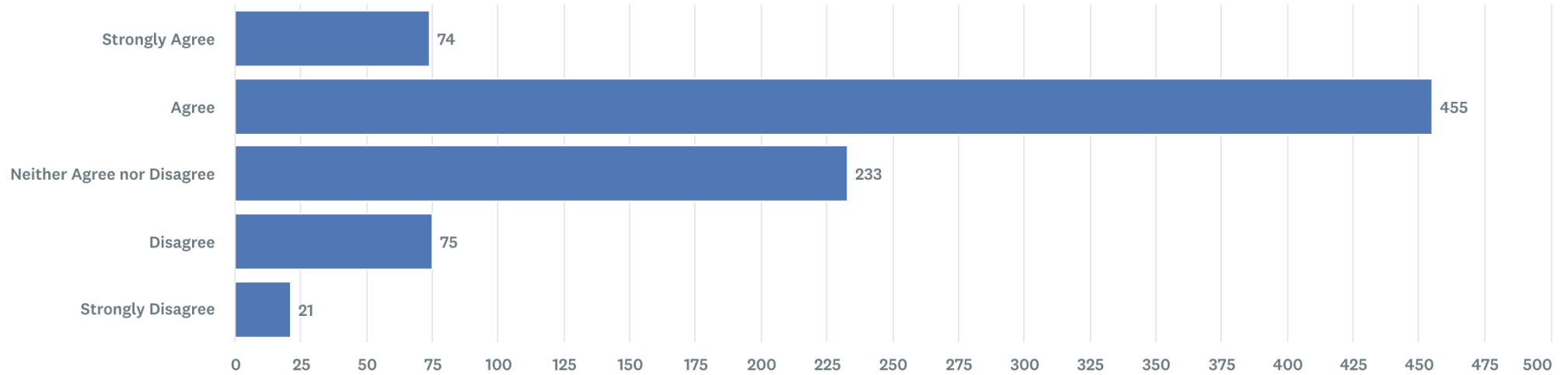
Answer Choices	Percentage	Responses
<input type="radio"/> Strongly Agree	14.09%	102
<input type="radio"/> Agree	38.95%	282
<input type="radio"/> Neither Agree nor Disagree	42.82%	310
<input type="radio"/> Disagree	3.31%	24
<input type="radio"/> Strongly Disagree	0.83%	6
Total		724

28a. SBC is delivering on its mandate to educate the Seychellois public



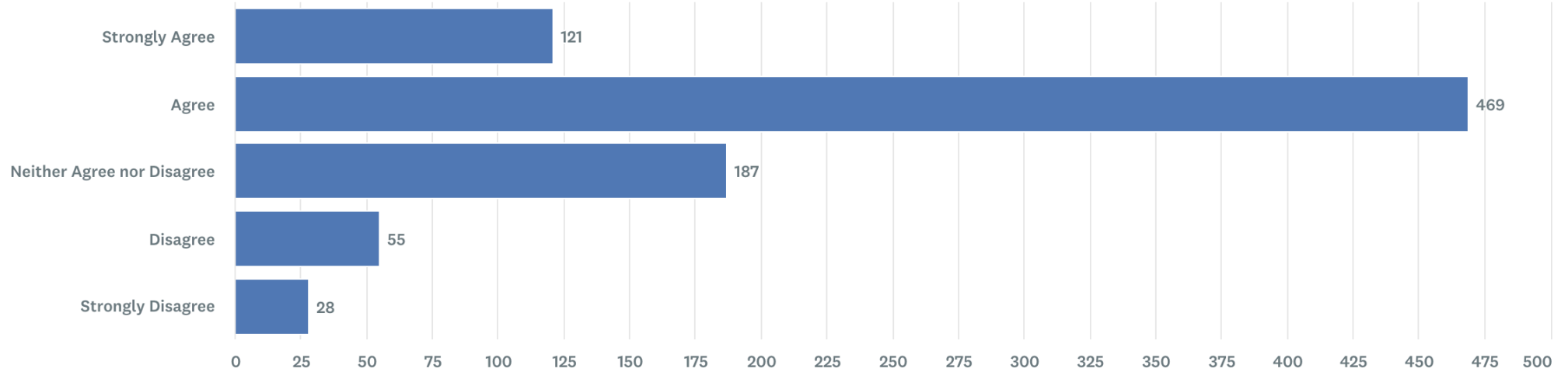
Answer Choices	Percentage	Responses
● Strongly Agree	8.85%	76
● Agree	52.04%	447
● Neither Agree nor Disagree	26.78%	230
● Disagree	9.31%	80
● Strongly Disagree	3.03%	26
Total		859

28b. SBC is delivering on its mandate to inform the Seychellois public



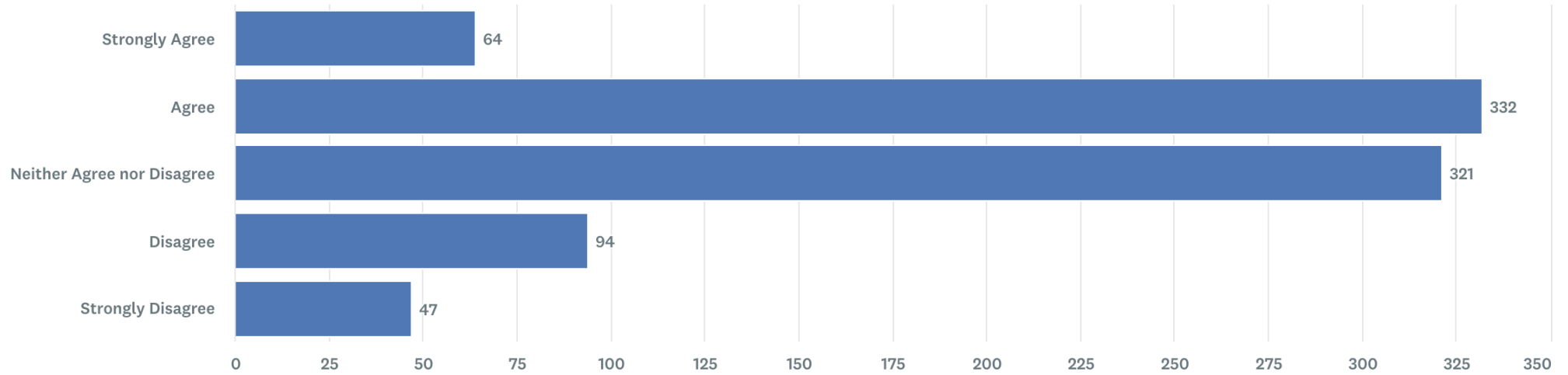
Answer Choices	Percentage	Responses
● Strongly Agree	8.62%	74
● Agree	53.03%	455
● Neither Agree nor Disagree	27.16%	233
● Disagree	8.74%	75
● Strongly Disagree	2.45%	21
Total		858

28c. SBC is delivering on its mandate to entertain the Seychellois public



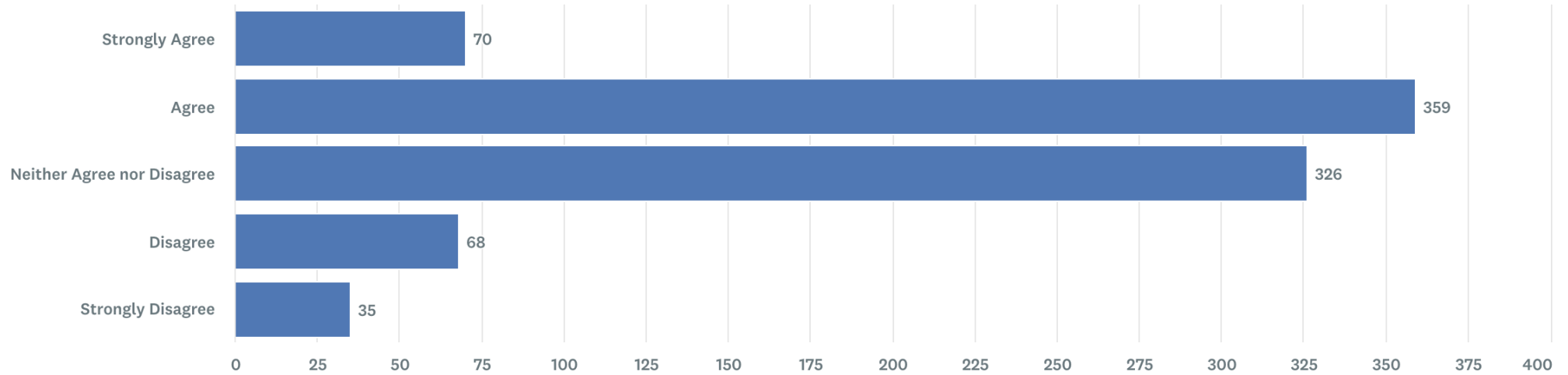
Answer Choices	Percentage	Responses
● Strongly Agree	14.07%	121
● Agree	54.53%	469
● Neither Agree nor Disagree	21.74%	187
● Disagree	6.4%	55
● Strongly Disagree	3.26%	28
Total		860

28d. SBC is delivering on Article 168(1) of the Constitution, in that: it is operating independently of the State and



Answer Choices	Percentage	Responses
● Strongly Agree	7.46%	64
● Agree	38.69%	332
● Neither Agree nor Disagree	37.41%	321
● Disagree	10.96%	94
● Strongly Disagree	5.48%	47
Total		858

28e. SBC is delivering on Article 168(1) of the Constitution, in that: it affords opportunities and facilities for the pi



Answer Choices	Percentage	Responses
● Strongly Agree	8.16%	70
● Agree	41.84%	359
● Neither Agree nor Disagree	38%	326
● Disagree	7.93%	68
● Strongly Disagree	4.08%	35
Total		858