



SEYCHELLES BROADCASTING CORPORATION

PUBLICATION INFORMATION MANUAL

**Prepared in terms of Section 53 of the Promotion of Access to
Information Act 2018**

**DATE OF COMPILATION:
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1. List of Acronyms and Abbreviations

NB: please insert relevant acronyms and abbreviations

1.1	“HOIH”	Head of Information Holder
1.2	“IC”	Information Commission
1.3	“IO”	Information Officer
1.4	“ATIA”	Access to Information Act
1.5	“SBC”	Seychelles Broadcasting Corporation

2. Purpose of Publication Manual

This Publication Manual is useful for the public to:

1. Check the nature of the records which may already be available at the Seychelles Broadcasting Corporation (SBC), without the need for submitting a formal ATIA request;
2. Have an understanding of how to make a request for access to a record of the Seychelles Broadcasting Corporation;
3. Access all the relevant contact details of the persons who will assist the public with the records they intend to access;
4. Know all the remedies available from the Seychelles Broadcasting Corporation regarding request for access to the records, before approaching the information commission;
5. The description of the services available to members of the public from the Seychelles Broadcasting Corporation, and how to gain access to those services;
6. A description of the guide on how to use ATIA, as updated by the information commission and how to obtain access to it;
7. If the body will process personal information, the purpose of processing of personal information and the description of the categories of data subject and of the information or categories of information relating thereto;
8. Know if the Seychelles Broadcasting Corporation has planned to transfer personal information outside the Republic of Seychelles and the recipients or categories of recipients to whom the personal information may be supplied; and
9. Know whether the Seychelles Broadcasting Corporation has appropriate security measures to ensure the confidentiality, integrity and availability of the personal information, which is to be processed.

3. Establishment of the Seychelles Broadcasting Corporation

The SBC is guided by [Article 168 of the Constitution](#) which makes provision for a State-funded but independent broadcasting corporation.

1. The State shall ensure that all broadcasting media which it owns or controls or which receive a contribution from the public fund are so constituted and managed that they may operate independently of the State and of the political or other influence of other bodies, persons or political parties.
2. For the purposes of clause (1), the broadcasting media referred to in that clause shall, subject to this Constitution and any other law, afford opportunities and facilities for the presentation of divergent views.

The **SBC Act 2011** establishes SBC as an independent body corporate administered by a board of directors, appointed by the President of the Republic. In 2017, amendments to the SBC Act (SBC Amendment Act 2017) changed the manner in which board members were appointed. The 2017 amendment also introduced the post of Deputy CEO.

3.1. Objectives / Mandate

Mission Statement:

“To inform, educate, and entertain our nation with high-quality content, fostering a well-informed and engaged public”

3.2. Our Vision:

- Providing a valued public service as the nation’s broadcaster
- Modern, agile and innovative
- A premier employer and investor in diverse skills and talents

3.3. Strategic Priorities 2025-2027

1. Elevate the Quality and Audience Value of our Programmes

Key Goals:

- Enhance the overall quality, diversity and relevance of our contents, ensuring that they resonate well with our audiences and our community.
- A well-informed and engaged public.

2. Enhance Delivery of our Public Service Mandate

Key Goals:

- Strengthen our leadership role in the 4th Pillar of our Democracy by upholding our mandate to inform and educate, and driving positive societal change, while informing public opinion.
- To be of valuable public service to our stakeholders, the community and the country, by delivering credible content which fosters community engagements and civic responsibilities.

- Provide a high-level of customer service in the delivery of our services and products to our stakeholders.

3. Develop a more Effective, Versatile and Engaged Workforce

Key Goals:

- A highly skilled, and productive workforce, that is continuously learning and improving ensuring that we are capable of delivering high-quality content and services to meet the evolving needs of our audiences and stakeholders' expectations.
- Improved recruitment and retention of high-performing employees, through implementation of a robust and equitable Performance Management system, remuneration policy other appropriate policies.
- Foster a culture of innovation, proactiveness and professionalism, maintaining high standards in our functional and behavioural performance.
- Leverage modern technologies to reduce inefficiencies, rationalise headcounts, improve outputs and enable better work-life balance.

4. Deploy Modern Technologies for Efficient and Enhanced Production of our Programmes and Delivery of our Services

Key Goals:

- Ensure that the SBC remains at the forefront of the digital broadcasting landscape by leveraging modern technologies and Artificial Intelligence to produce and deliver high-quality, accessible content and services.
- Automate processes, as far as is practicable, to enable a more efficient and less cumbersome SBC.

5. Maintain our Facilities to the Highest Standards

Key Goals:

- Ensure a smooth and successful transition to the new SBC Broadcast House.
- Ensure the facilities and equipment are maintained to very high standards.
- Maximise the use of our facilities to benefit stakeholders and the community, with a special focus on supporting our youth in their learning and development.

6. Reinforce Financial Sustainability and Drive Revenue Growth

Key Goals:

- Improve the SBC's financial capacity to enable the Corporation to fulfill its strategic objectives.
- Secure the SBC's financial future by leveraging diverse revenue opportunities, expanding digital offerings and maintaining prudent financial management

7. Strengthen Governance

Key Goal:

- Implement Governance Practices that are supported by effective risk and quality management standards and robust internal controls.

4. Structure of the Seychelles Broadcasting Corporation and functions

4.1. Structure

NB: Attach the Organisations Top Structure and specify the names all committees, such as Audit & Risk Committees.

The SBC is governed by an independent Board of Directors, which is made up of a Chairperson, a Vice-Chairperson and seven members:

1. Gérard LAFORTUNE (Chairperson)
2. Ms Marie Anette ERNESTA (Vice-Chairperson)
3. Ms Evelina ANTHA
4. Mrs Marion GENDRON
5. Mr Audric GOVINDEN
6. Mr Ralph LABLACHE
7. Mrs Joana NICETTE
8. Mr Michel PIERRE
9. Mr Harry TIRANT

The CEO, Deputy CEO and the Elected Staff representative are ex-officio members of the SBC Board.

The SBC is managed by a passionate Executive Team. The SBC's Executive is headed by the Chief Executive Officer, assisted by a Deputy Chief Executive Officer. Both executives were appointed following recommendations made by the SBC Board to the President, who in turn, consulted with the Speaker of the National Assembly and the Chief Justice, as per the stipulations of the SBC Act.

There are eight sections within the functional structure of the SBC.

The final outputs which our audience hears and views on the air is a result of the concerted efforts of these different sections:

1. Human Resources & Administration
2. Finance
3. Engineering & Technology
4. Marketing, Multimedia & Corporate Affairs
5. News, Current Affairs & Sports
6. Television Programmes
7. Radio Programmes
8. Support Services

4.2. Functions

The SBC is the National Public Broadcaster of the Republic of Seychelles.

The SBC owns and operates 3 Television channels, SBC1, SBC2 and SBC3 and 2 radio services: Radyo Sesel & Paradise FM.

SBC1 is the flagship channel; providing a balanced programming schedule, catering for all of the SBC's mandates and genres and providing first runs for most programmes.

SBC2 is aimed at catering mostly for the entertainment and educational part of the SBC mandate. It is dedicated to Archived Programmes, live broadcast of the National Assembly sessions and live Outdoor Broadcasts including key sporting events.

SBC3 is primarily a special events channel which broadcasts live events such as press conferences. It also carries reruns of other live content aired originally on SBC1 and SBC2.

SBC also broadcast free-to-view international television services on its DTT platform, namely; Al Jazeera, Deutsche Welle, TV5 Monde, TiVi5 Kids, TV5 Lifestyle, CGTN NEWS, CGTN Français, and France 24 both English & French and NHK World Japan.

The SBC also has the responsibility of relaying 2 international radio stations namely Radio France International (RFI) and British Broadcasting Corporation (BBC World Service) on FM.

4.3 Committees

1. Content-Sub Committee
2. Senior Executives
3. Editorial Committee
4. Content Commissioning Committee
5. Music Review Committee
6. Social Club Committee

5. Key contact details for Access to Information of the Seychelles Broadcasting Corporation

5.1 Information Officer

Name: Nella Samson
Tel: 4289774
Email: Nella.samson@sbc.sc

5.2 Head of Information Holder

Name: Bérard Duprès
Tel: 4289692
Email: ceo@sbc.sc

5.3 Head Office Contact

Postal Address: Seychelles Broadcasting Corporation (SBC), P.O Box 321,
Victoria, Mahé, Seychelles

Physical Address: Seychelles Broadcasting Corporation (SBC), Hermitage, Victoria,
Mahé, Seychelles

Telephone: 4289600

Email: secretariat@sbc.sc

Website: www.sbc.sc

6. Description of all remedies available in respect of an ATIA or failure to act by the Seychelles Broadcasting Corporation

1. Manuals referred to in subsection 53 (1) shall include the categories of information that the information holder will proactively disclose and those which will be made available only through the formal request process.
2. The information manual shall, together with the information required in subsection 53 (2), include the following information about the information holder —
 - a) A description of the structure and its functions, powers and duties;
 - b) Physical and electronic contact details of the information officer and the head of the information holder;
 - c) The guidelines developed by the information commission under section 51(2);
 - d) A description of any arrangement or provision for a person to make recommendations or to otherwise participate in the formulation of policy or the exercise of powers or performance of duties by the information holder;
 - e) A description of remedies available in respect of an act or omission by the information holder; and
 - f) The manner of payment of any reproduction fees, and transcription fees.
3. An Information Holder shall —
 - (a) update and publish its information manual whenever material changes to the information therein occur, but at least every 2 years; and
 - (b) submit the updated information manual to the Information Commission.

7. Categories of records of the Seychelles Broadcasting Corporation which are available without a person having to request access

Categories	Document Type	Available on website	Available upon ATIA request
Tender Document	<ul style="list-style-type: none"> - Advertised Tender - Name Of Success Bidder 		√
Legislations / Regulations		https://www.sbc.sc/wp-content/uploads/2018/08/SBC-ACT-2011.pdf https://www.sbc.sc/wp-content/uploads/2022/07/SBC-Amendment-Act-2017-i2.pdf	√
Strategic Documents (Plans and Reports)	<ul style="list-style-type: none"> - Organisational profile (overview , objectives , functions); - Annual Reports; - Strategic Plan; - Annual Performance Plan; - Strategic and performance Plans; 	<ul style="list-style-type: none"> - Annual Reports & Strategic Priorities; are on Public Documents - Seychelles Broadcasting Corporation (sbc.sc)	√
About SBC	<ul style="list-style-type: none"> - About SBC - Governance / SBC Board of Directors - Senior Executives Team - Functional Sections/ Structure of the SBC - Historic Milestone 	About Us- Seychelles Broadcasting Corporation (sbc.sc)	√

Strategic, Financial and Governance	<ul style="list-style-type: none"> - Annual Report 2022 - Financial Statements 2021 - PPBB Statements 2022 - Strategic Objectives 2025-2027 - PPBB Statements 2021 - SBC Report 2017-2021 - Financial Statements 2020 - PPBB Statements 2020 - Financial Statements 2019 - SBC Strategic Plan 2019-2021 - Financial Statements 2018 - PPBB Statements 2018 - Financial Statements 2017 	Public Documents - Seychelles Broadcasting Corporation (sbc.sc)	√
Public Policies and Guidelines	<ul style="list-style-type: none"> - Policy on Faith-based Content - Identifying of Persons Arrested in Criminal cases - Policy and Procedures for Press Conferences - Airtime Quota for Political Parties - Editorial Guidelines - Policy on Airtime for Public Service Entities (MDAs) and Civil Society Organisations (CSOs) - Policy on Procurement of Local Content 	Public Documents - Seychelles Broadcasting Corporation (sbc.sc)	√
Press Releases and Statements		Public Documents - Seychelles Broadcasting Corporation (sbc.sc)	√
Other Documents and forms		Public Documents - Seychelles Broadcasting Corporation (sbc.sc)	√

8. Services Available to members of the public from the Seychelles Broadcasting Corporation and how to gain access to those services.

8.1. Services available

The SBC's website provides sufficient information on the services available from the Seychelles Broadcasting Corporation website: www.sbc.sc

9. Public Involvement in the formulation of policy or the exercise of powers or performance of duties by Seychelles Broadcasting Corporation.

Members of the public can participate in or influence the formulation of policy or the exercise of powers or performance of duties, by contacting any of the key contacts as listed under Section 5 of this manual

10. Availability of the Manual

This Manual is made available in the following official language -

1. English

A copy of this Manual or the updated version thereof, is also available as follows-

1. On www.sbc.sc if any, of the public body;
2. At the head office of the Seychelles Broadcasting Corporation for public inspection during normal business hours;
3. To any person upon request
4. To the information Commission upon request

11. Updating of the Manual

The Seychelles Broadcasting Corporation will, if necessary, update and publish this Manual annually.

Issued by:

Nella Samson



Information Officer

09-Feb-2026

Date

Bérard Duprès



Head of Information Holder

10 - FEB - 26

Date



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