



Press Release

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SBC Secures Broadcast Rights for FIFA World Cup 2026

The Seychelles Broadcasting Corporation is pleased to announce that it has secured the rights to broadcast selected matches of the FIFA World Cup 2026, one of the world's most anticipated sporting events, to audiences across Seychelles.

The broadcast rights were acquired from New World Televisions S.A., through its local agent, and cover French-language broadcast rights for the territory of Seychelles. SBC will air a total of 44 matches, including all matches from the Quarter-Finals onwards, ensuring that viewers can follow the most decisive and exciting stages of the tournament.

Tournament Coverage

Opening Phase

- Selected group-stage matches featuring leading teams and high-interest fixtures.

Knockout Stage

- Selected matches from the Round of 16.

Quarter-Finals, Semi-Finals and Final

- Full live coverage of all matches.

SBC's FIFA World Cup 2026 coverage will run throughout the tournament in June and July 2026. The allocation of 44 matches reflects the maximum number of matches currently authorised by FIFA for free-to-air broadcasters in French-speaking territories. The matches will be broadcast with French commentary, in accordance with FIFA's rights policy applicable to the region.

A provisional FIFA World Cup 2026 match schedule is appended to this release.

A detailed broadcast timetable, including kick-off times adjusted to Seychelles time, will be published closer to the tournament and updated regularly across SBC's platforms.

Digital Streaming Access

In line with evolving audience preferences, SBC will complement its linear television coverage with digital streaming on SBC+, enabling viewers to access selected matches and highlights online via compatible devices.



The SBC+ catch-up service will allow viewers to watch matches at a time convenient to them, ensuring that audiences across the islands can follow the tournament whenever and wherever they choose. In accordance with applicable rights and licensing agreements, digital streaming of FIFA World Cup 2026 content will be strictly limited to viewers located within the territory of Seychelles.

A Unifying National Moment

As Seychelles' national public broadcaster, SBC proudly reaffirms its commitment to delivering content of national and international significance to all Seychellois.

The FIFA World Cup is more than a sporting competition; it is a global celebration of unity, passion and shared experiences. Through this coverage, SBC will ensure that football fans throughout the country can participate in this worldwide event.

The timing of the tournament is particularly meaningful as Seychelles celebrates the 50th anniversary of its Independence in June 2026. Football, the nation's most popular sport, will contribute to these historic Golden Jubilee celebrations by fostering national pride and bringing communities together.

SBC extends its sincere gratitude to the Government of Seychelles for providing the necessary funding to secure these broadcast rights.

SBC looks forward to bringing the excitement, drama, and unforgettable moments of the FIFA World Cup 2026 to audiences across the nation.

For further information, please contact: corporatecommunication@sbc.sc